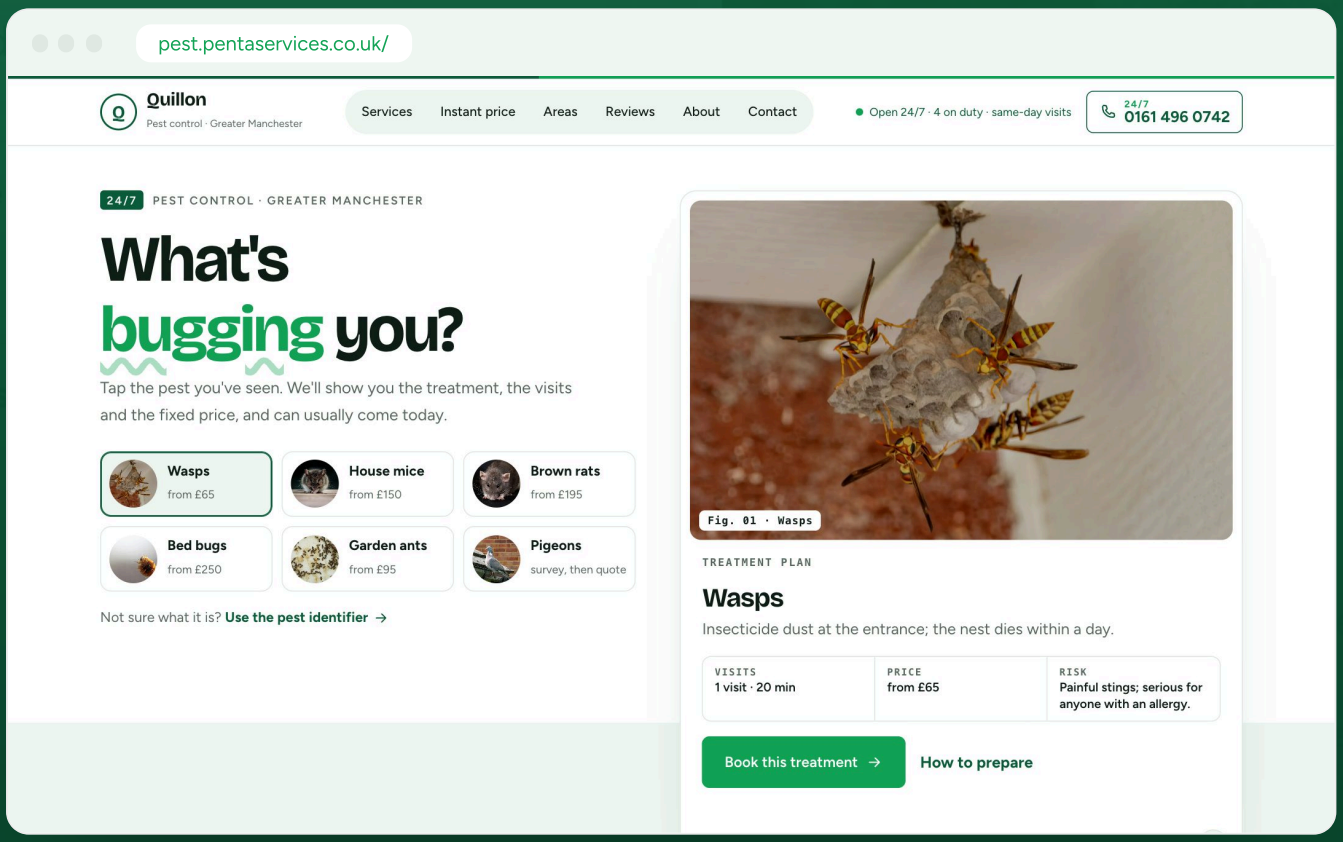
penta SERVICES

November 2026

WEBSITE GUIDE FOR PEST CONTROL COMPANIES

A pest control website that books the treatment today

Ready-made, fast and built to be found on Google and AI assistants. A phone-first design with a 24/7 badge, a pest identifier, instant treatment prices, preparation checklists, a postcode map and online booking included. We adapt it to your business, host it and keep it updated.



Ready Site · Business Website package

Live preview: pest.pentaservices.co.uk

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TRY THE LIVE DEMO

pest.pentaservices.co.uk

Quillon Pest Control is a fictional Greater Manchester company. Every name, price, review and accreditation badge in the demo is a sample that we replace with your own; badges are clearly labelled as examples.

1 · AT A GLANCE

Built for worried, embarrassed customers

A noise in the loft, droppings in a cupboard or bites in the night: customers often don't know what they're dealing with, and they don't want the neighbours to know either. They choose the company that explains the problem, shows a clear price and can come today.

What customers check first

- What is it, and is it dangerous?
- How much will it cost, and how many visits?
- Can you come today?
- Is it safe for children and pets, and can you be discreet?

What the website gives them

- A pest identifier: signs in, likely pest, risk and treatment out
- An instant price by pest, property size and timing
- Preparation checklists so treatments work first time
- A 24/7 badge, same-day status, unmarked-van option and WhatsApp photos

21 pages, plus a sitemap, robots.txt and llms.txt

6 treatment pages, each written for local search

15 signs in the pest identifier, matched to 9 pests

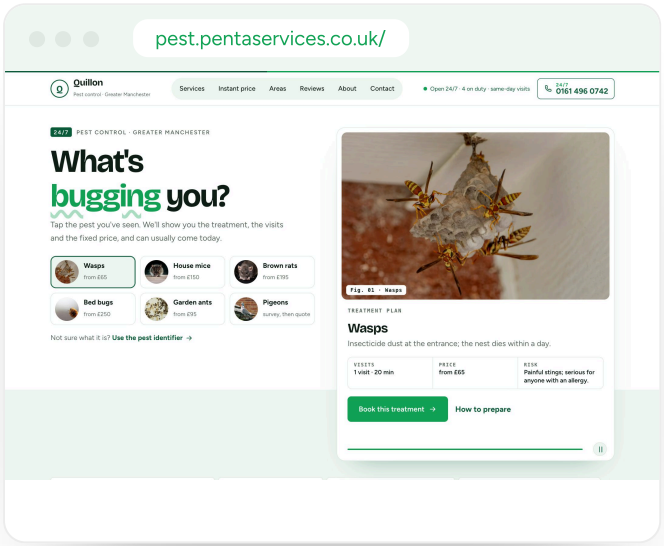
5 prep checklists: bed bugs, fleas, cockroaches, rodents, wasps

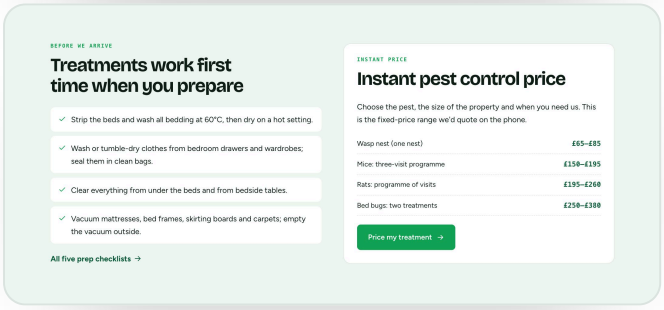
Who it's for

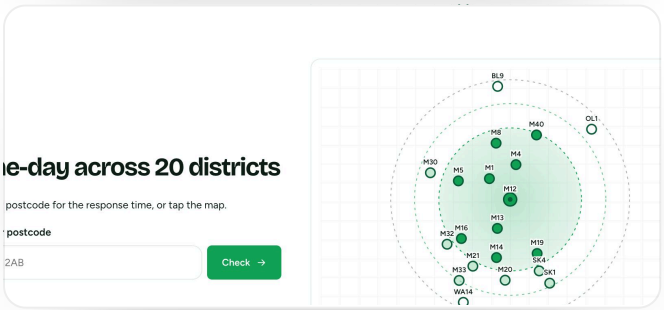
Independent pest control companies · Wasp nest specialists · Rodent and drain specialists · Bed bug and insect treatment · Commercial contracts · Bird proofing

The homepage, section by section

Clinical white and green: the visitor starts by tapping the pest they've seen.







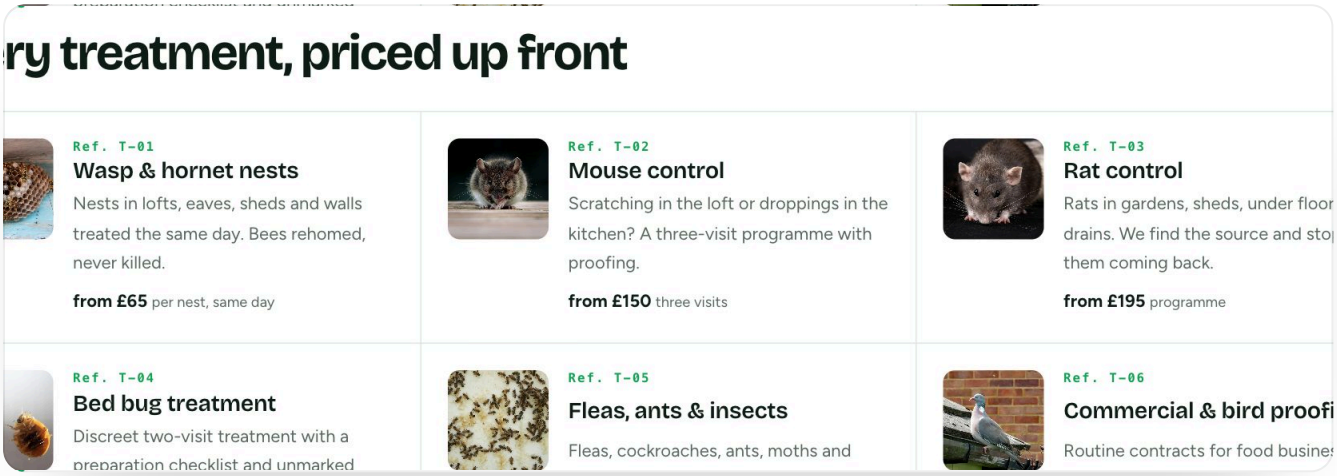
1. **Pest picker hero**
   Six pest tiles beside 'What's bugging you?'. Tapping one switches the hero to that pest.
2. **Treatment-plan slider**
   Photo, what we do, visits, price and risk, with a booking button; it also rotates with a progress line and pause.
3. **Lab-label facts**
   Same-day visits, guarantee and rating as small specimen-style labels.
4. **Treatments and tools**
   Hairline treatment cards, a prep checklist preview and a price table.
5. **Coverage and proof**
   Postcode map, a four-step timeline, sample reviews and FAQs.

WHY IT WORKS

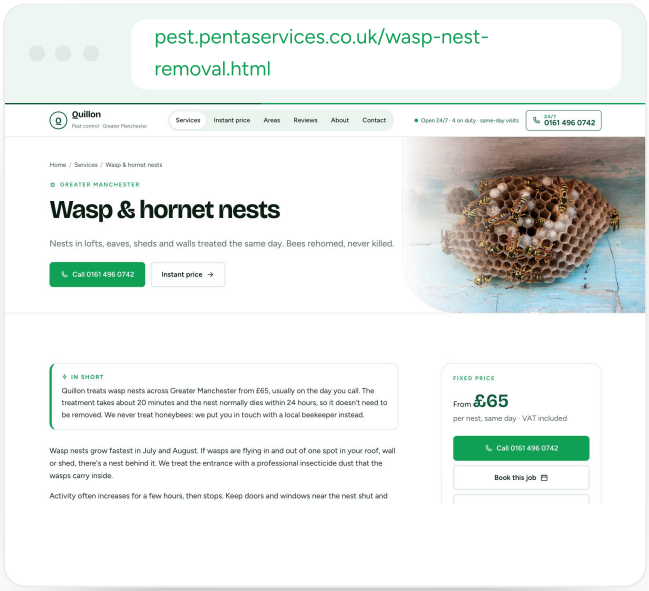
People with a pest problem want reassurance and speed. The homepage shows you're qualified, local and able to come today, and gives them a tool to understand the problem.

Treatments and service pages

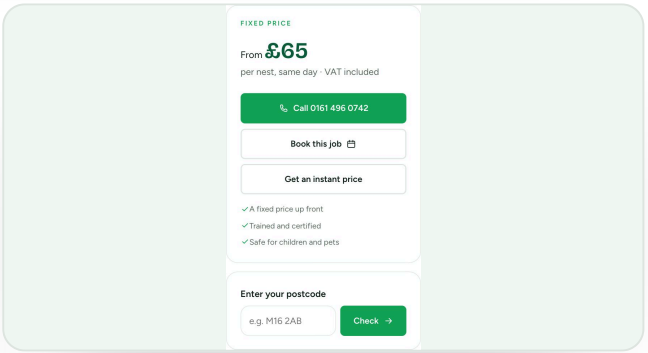
A price list for every treatment and a page for each pest, written to rank in your area.



Six treatments with starting prices



Treatment page with an answer-first summary



Sticky price card with call and booking

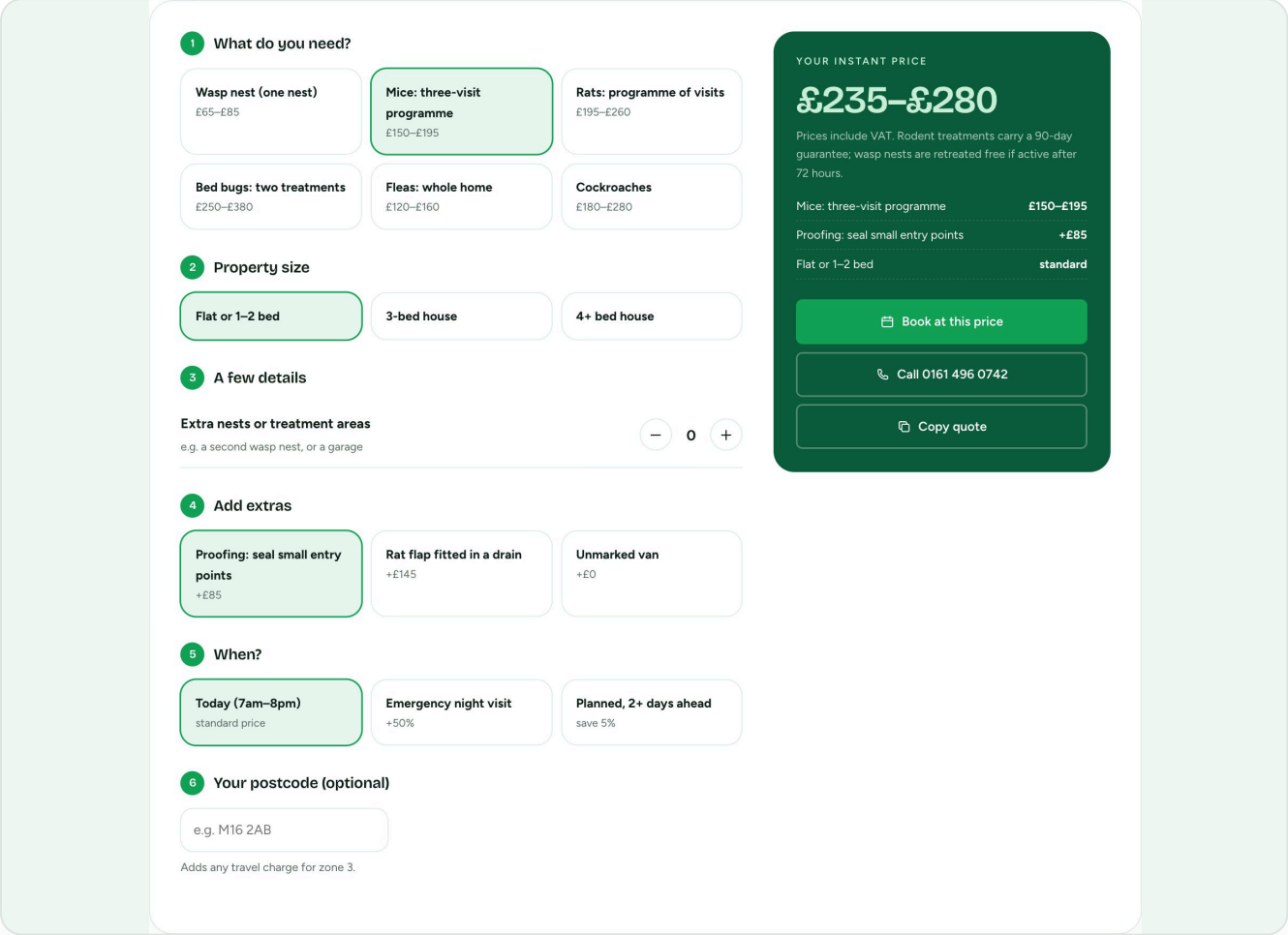
1 **In short**
Price, number of visits and how long it takes, in two sentences Google and AI assistants can quote.

2 **Honest detail**
How the treatment works, what's safe, bees never treated, and when the council can help.

4 · INSTANT PRICE

Instant price calculator

Fixed-price ranges by pest, property size and timing.



Pest, property size, extras and timing give a price range

1 Pest and property
Wasps, mice, rats, bed bugs, fleas or cockroaches, for a flat, a 3-bed or a larger house.

2 Extra areas
Extra nests or treatment areas with plus and minus buttons.

3 Extras
Proofing, rat flaps fitted in drains and unmarked vans.

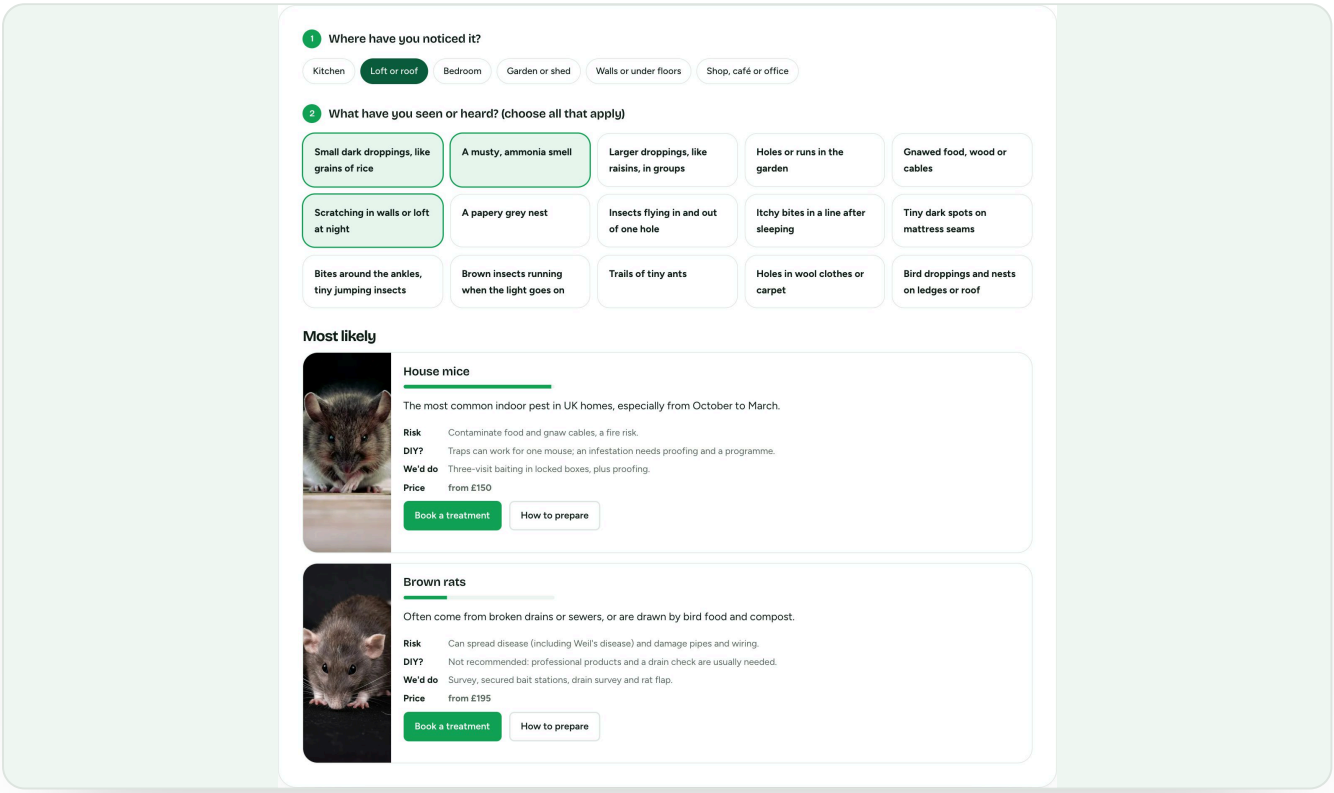
4 Timing and travel
Today, night emergency or planned, and zone 3 travel from the postcode.

YOUR PRICES, YOUR RULES

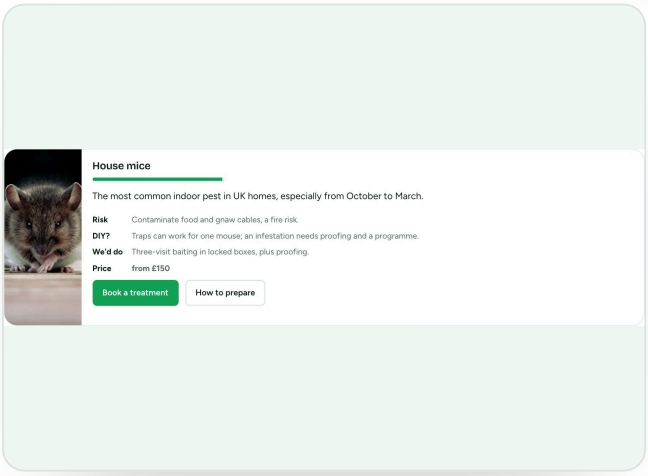
We load your own treatments, prices and guarantees. Customers see the price before they call, which filters out time-wasters and builds trust.

Pest identifier

The tool customers use before they call anyone, and a strong page for search.



Where and what: places and signs



Likely pest with risk, DIY advice, treatment and price

1 Signs in
Six places and fifteen signs, from droppings and scratching to bites and papery nests.

2 Ranked matches
The three most likely pests, with a match bar and photo.

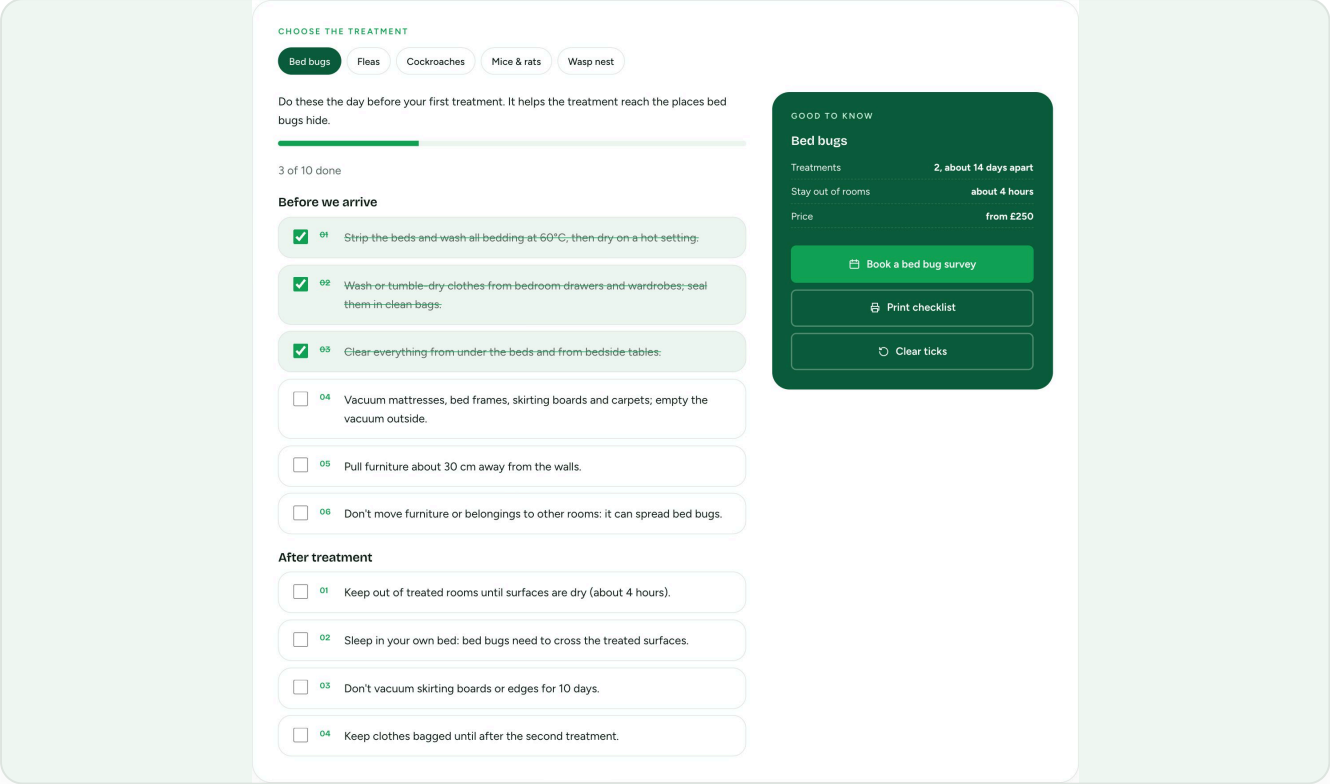
3 Clear next step
Risk, whether DIY will work, your treatment, price, booking and how to prepare.

WHY IT WORKS

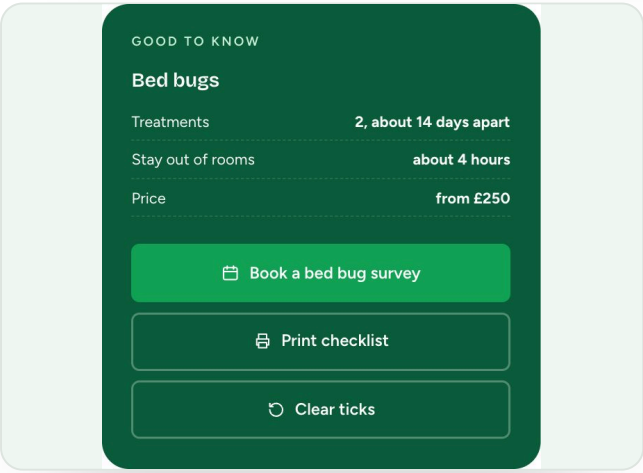
Customers who understand the problem book with confidence. The identifier also brings in searches like 'small droppings in kitchen' and 'scratching in loft at night'.

Treatment prep checklists

Treatments work first time when customers prepare properly.



Checklist with saved progress



Key facts and booking

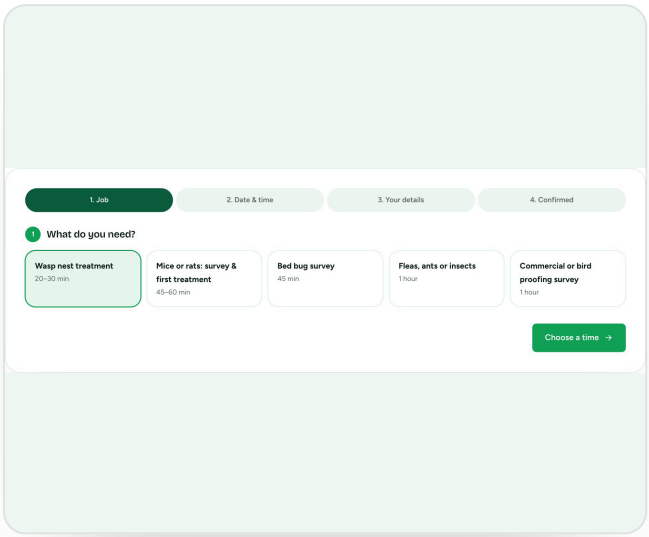
1. **Five checklists**
   Bed bugs, fleas, cockroaches, mice and rats, wasp nests.
2. **Before and after**
   Clear steps for before the visit and after treatment.
3. **Saved and printable**
   Ticks are saved on the customer's phone, and the list prints.

FEWER REPEAT VISITS

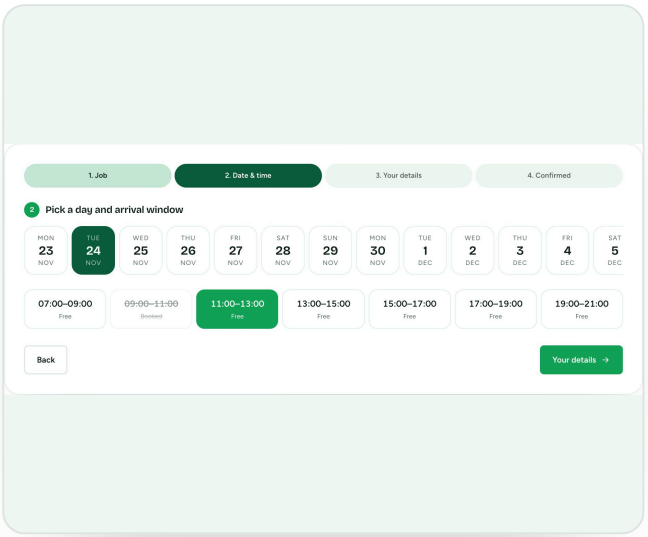
Poor preparation is a common reason treatments fail. A clear checklist saves your technicians time and protects your guarantee.

Online booking in three steps

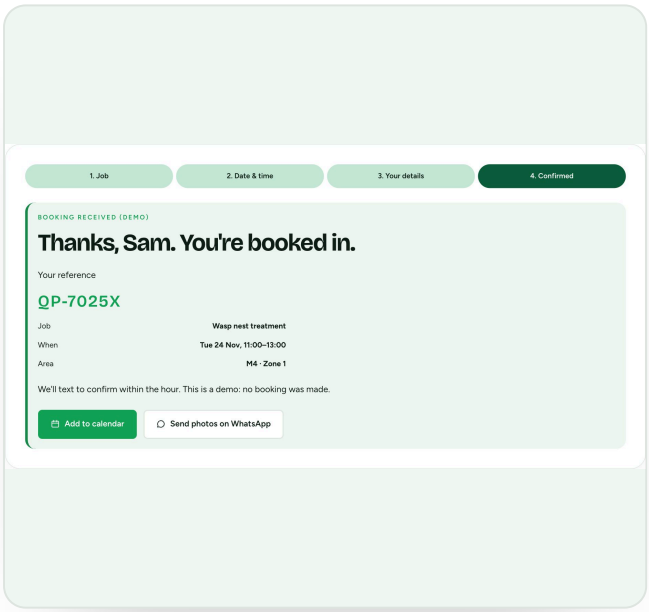
Customers book a survey or treatment in two-hour windows, seven days a week. Emergencies still go to your phone.



Choose the treatment



A 14-day calendar with two-hour windows



Confirmation with reference and calendar file

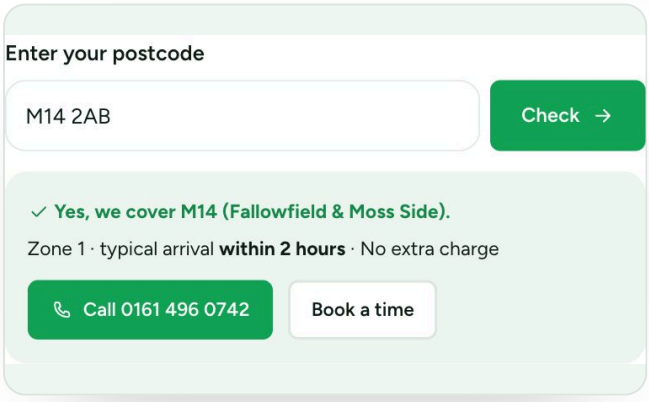
1. **Treatment**
   Carried over from the price tool or the identifier.
2. **Date and time**
   Morning, afternoon and evening windows, seven days a week.
3. **Details**
   Where pests were seen, pets, parking and consent.
4. **Confirmed**
   A reference, a calendar file and a WhatsApp link for photos.

Areas and postcode checker

Twenty postcode districts across the city in three zones.



Zone map: tap a district to see the response time



Postcode checker result

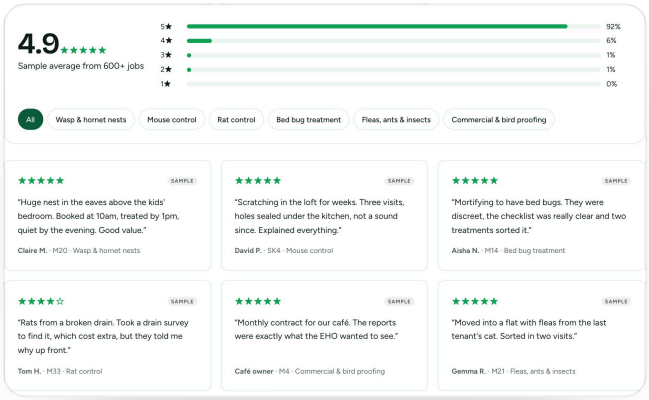
1. **Three zones**
   Response times and any travel charge for each zone.
2. **Postcode checker**
   Covered, nearby or not covered, with the right next step.
3. **Every district listed**
   Postcodes and neighbourhoods on one page for local search.

LOCAL SEARCH

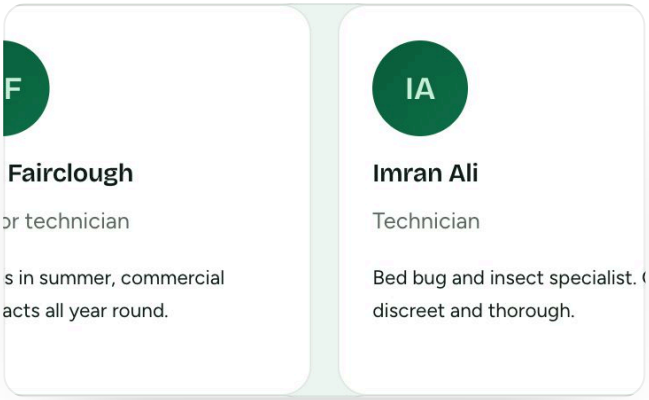
People search 'pest control' plus their town. A page listing every district helps Google match you, and the checker sets expectations before the call.

Reviews, about, FAQ and contact

The pages that build trust and answer the last questions.



Reviews with rating summary and filter



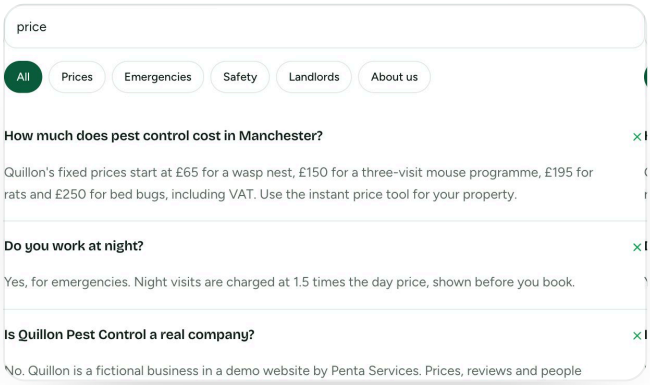
Team cards

1 Reviews

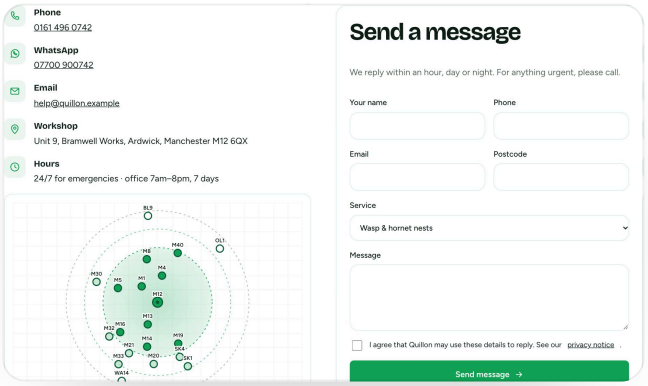
A rating summary, a treatment filter and your promise. Demo reviews are labelled as samples.

2 About and team

A family business story, your technicians and labelled qualifications.



FAQ with search



Contact page

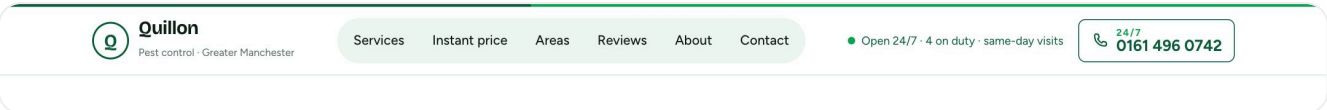
3 Searchable FAQ

Twelve questions in five topics, including bees, pets and professional rodenticides.

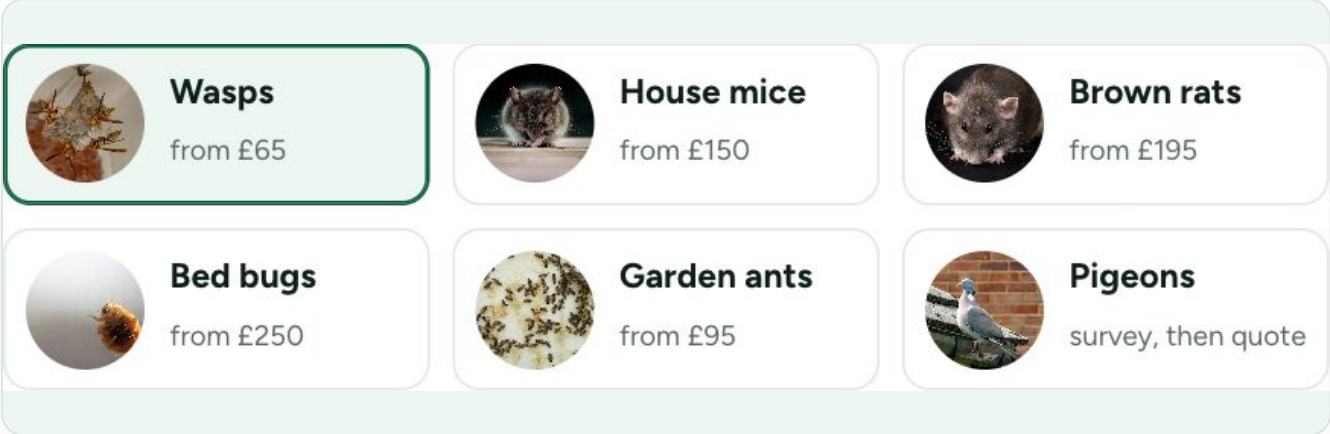
4 Contact

24/7 line, WhatsApp, email, depot address, the zone map and a short form.

Features that reassure and convert



Header with pill navigation



Pest picker tiles in the hero

24/7 badge and status

Technicians on duty and same-day visits, in the top bar and the hero.

Discreet options

Unmarked vans and photo identification on WhatsApp.

Pest picker hero

Tap a pest and the hero shows its treatment, visits and price.

Safety first

Child and pet safety, bees never treated and clear aftercare on every page.

Fast and light

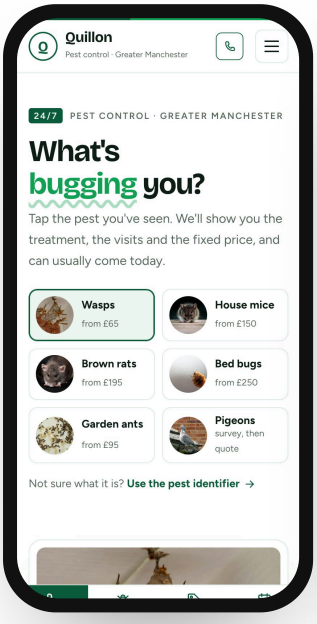
Plain code, compressed images and the first hero image loaded first.

Easy to update

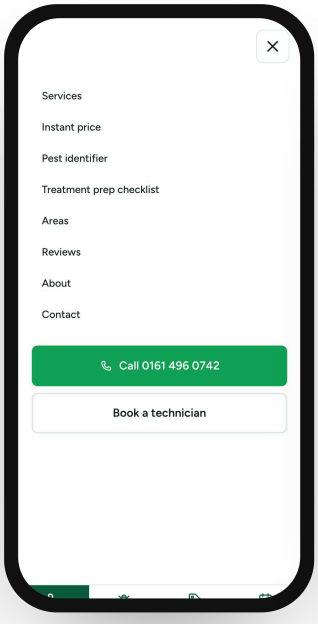
All content in one file: change a price or add a pest once and every page updates.

Designed for the phone

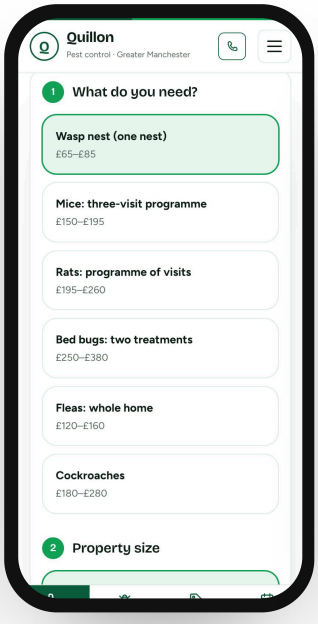
Pest problems are searched in the moment, on a phone. The pest tiles are designed for thumbs, and a bar keeps Call, Identify, Price and Book one tap away.



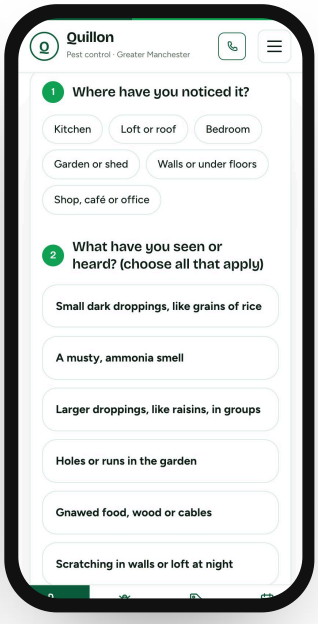
Homepage



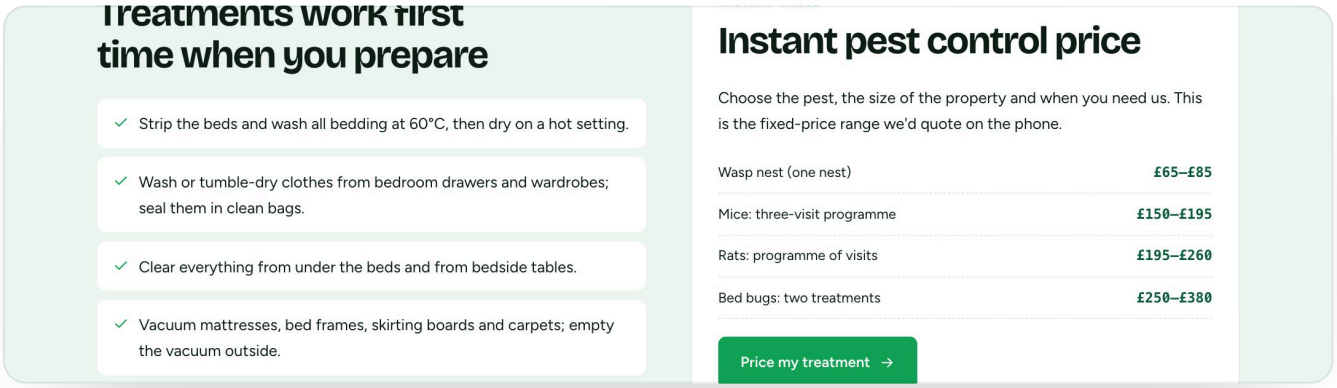
Menu



Instant price



Pest identifier



Your brand, Google and AI search

The demo uses clinical white and green with Bricolage Grotesque and Figtree. We replace them with your logo, colours, fonts and photos.

Google (SEO)

- A unique title and description on every page
- LocalBusiness, Service, FAQPage, Article and Breadcrumb structured data
- A page for each treatment and a page listing every postcode you cover
- Sitemap, clean addresses and fast loading

AI assistants (GEO)

- Answer-first 'In short' summaries on every key page
- Facts AI tools can quote: prices, visits, guarantees and safety
- Consistent name, address and phone everywhere
- An llms.txt summary, and AI crawlers allowed in robots.txt

Searches the website is built around

pest control [town] · wasp nest removal near me · how much is pest control for mice · bed bug treatment cost · rats in garden what to do · is it wasps or bees · scratching in loft at night · emergency pest control [town]

WHY IT MATTERS

People increasingly ask ChatGPT, Gemini or Google AI what pest they have and how much treatment costs. AI assistants quote sites with clear answers and consistent facts. We don't guarantee rankings or citations, but we report progress every month.

13 · ALL INCLUDED

Domain, hosting and email: we take care of it all

The website arrives complete and ready to use. You never have to deal with anything technical.

Domain INCLUDED
A free .com, .net or .org domain with yearly billing, or we connect yours.

Fast, secure hosting INCLUDED
Reliable servers, SSL certificate (https) and regular backups.

Business email INCLUDED
Mailboxes on your own domain (e.g. hello@yourbusiness.co.uk).

Updates and support
We keep the site updated and secure and make your changes.

Google Business Profile
Your Google Maps listing set up and linked to the website.

Privacy and cookies
Privacy notice and cookie consent for your country.

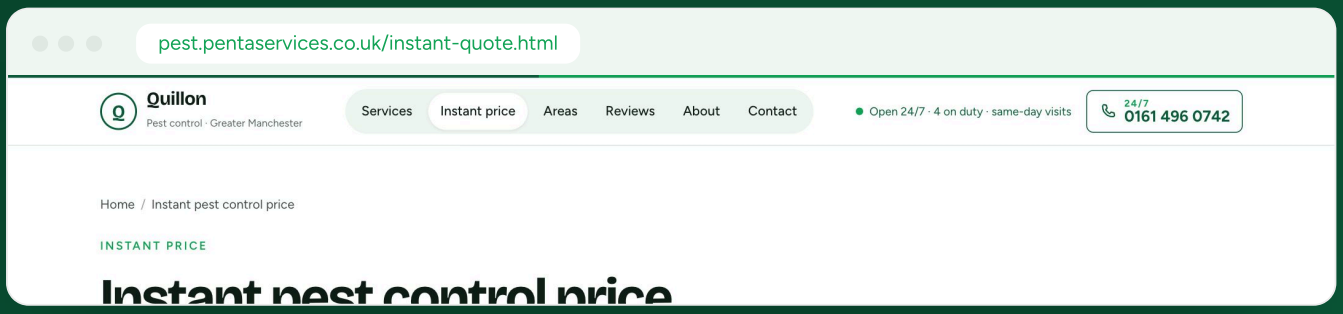
Ready Site price

Setup
£0 · US$0
Delivered faster than a custom build

Monthly
£24 · US$29
Hosting, SSL and business email included

Pay yearly
2 months free
10 × the monthly fee, plus a free domain

Ready Site prices for the Business Website package, November 2026. Prices in EUR, AED, PKR and other currencies on pentaservices.co.uk. 12-month minimum term from go-live.



What we need and what we do

What we need from you

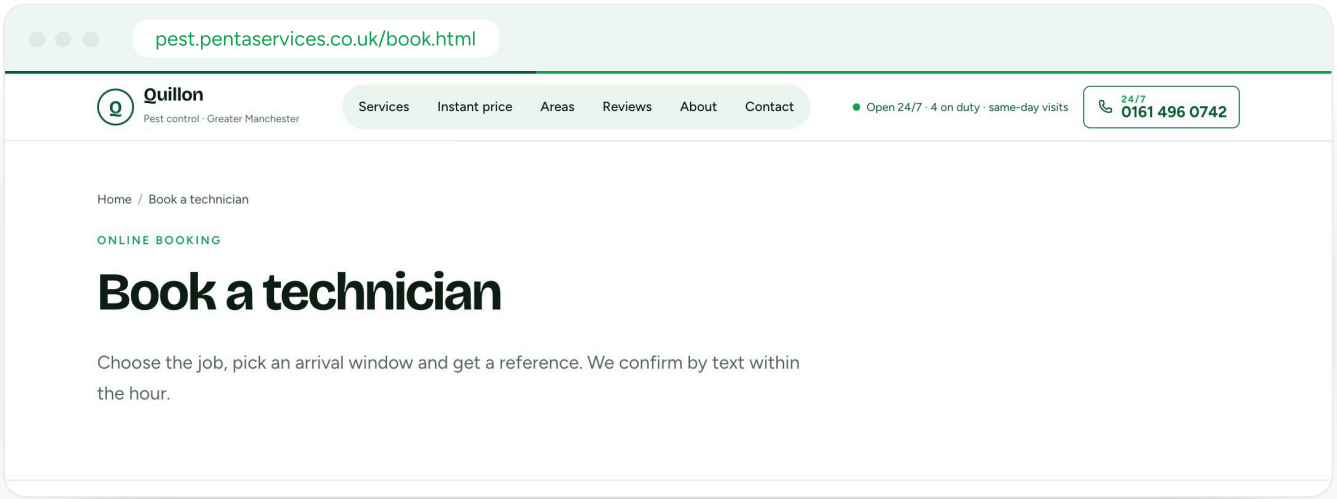
- Logo and colours, if you have them (otherwise we design them)
- Business name, phone numbers, email, address and hours
- Your treatments, prices and guarantees
- The postcodes you cover and response times
- Qualifications, memberships, insurance and team photos
- Reviews and photos of your team at work

What we do

- Adapt the design to your brand
- Load your treatments, prices, areas and team
- Set up booking, forms and email
- SEO, structured data and Google Business Profile
- Test on phones, tablets and computers
- Go live on your domain, then look after it

TAILORED TO YOU

Every website is adapted to your business: domestic, commercial or both, your treatments, prices, areas and team. Bookings can go to your inbox or your job management system. We send a clear proposal with no obligation.



NEXT STEPS

Ready for a website that books treatments?

1. **See the demo**
   Open the demo on your phone. Try the identifier, the price tool, the prep checklists and booking.

2. **Talk to us**
   Message us on WhatsApp or email: we show you the site and answer every question, with no obligation.

3. **Send us your details**
   Logo, treatments and prices, areas, team, reviews and photos.

4. **Approve and go live**
   You get a private preview link, approve it, and the site goes live on your domain.

Contact Penta Services

info@pentaservices.co.uk

WhatsApp / phone: **+44 7735 544911**

pentaservices.co.uk · Live demo: pest.pentaservices.co.uk

Penta Services: websites, apps, SEO and GEO, hosting. 15+ years across 50+ business sectors. Offices in London, Italy and Pakistan.

One website. A clear answer, an honest price and a customer who books you today.