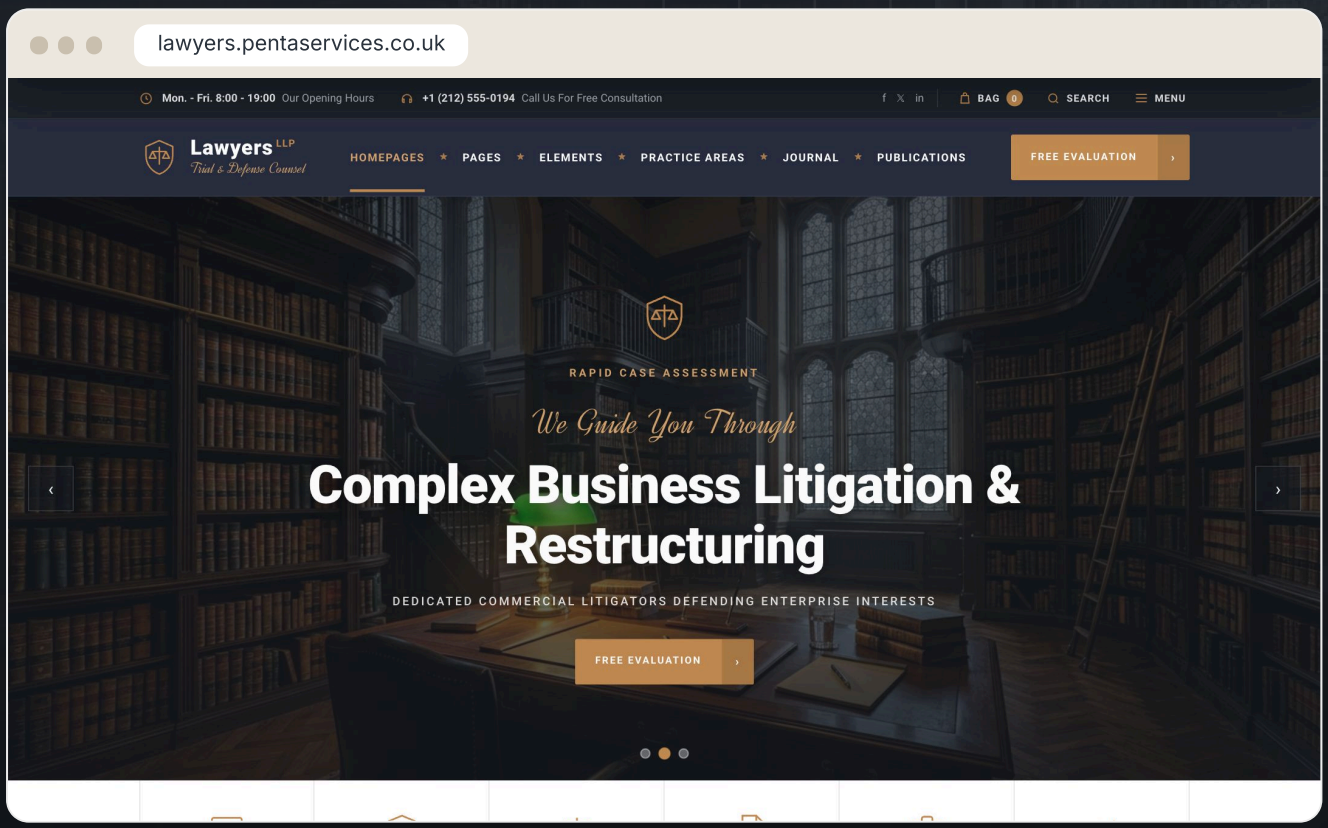
penta
SERVICES

WEBSITE GUIDE FOR LAW FIRMS AND LEGAL PRACTICES

A website that wins *trust* before the first consultation.

Our ready-made website for litigation, defence and corporate law firms: what it contains, how every page works, and how it turns people searching for a lawyer into qualified case enquiries.



For law firms, chambers and legal practices

Live preview:
lawyers.pentaservices.co.uk

Penta Services · November 2026

1 · AT A GLANCE

Clients research a lawyer *before they call.*

A business facing litigation or a person charged with an offence searches Google, asks ChatGPT and compares firms' websites. They look for experience, results, the right practice area and a simple way to get a first opinion. A dated website sends them to another firm.

What clients look for

- The right specialist for their problem
- Proof: experience, results, recognition
- Who the partners are and where they are admitted
- A confidential, easy first contact

What this website gives you

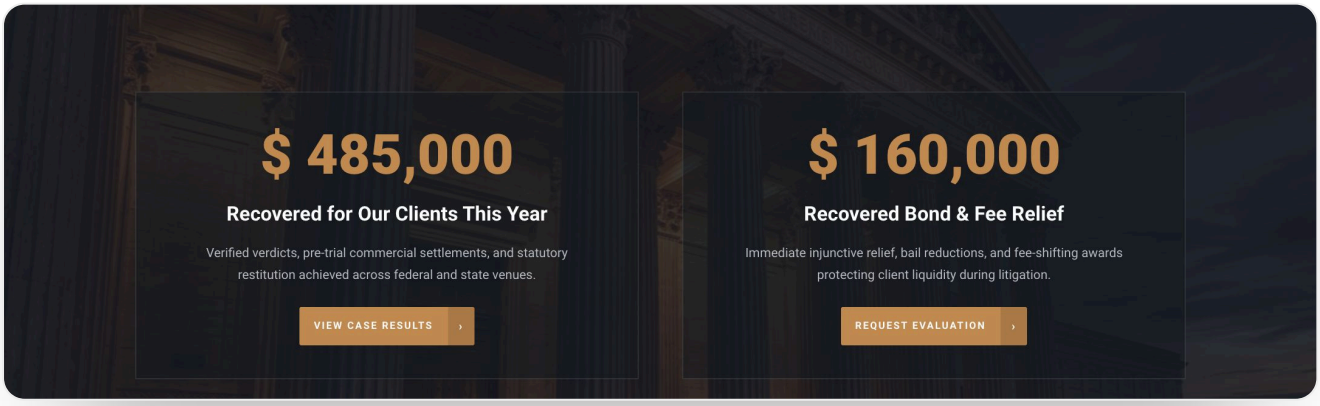
- Practice areas and a filterable case portfolio
- Attorney profiles with admissions and direct contact
- Transparent services, retainer plans and FAQ
- A free case evaluation form on every key page

14
Ready pages, from home to publications

4
Homepage editions to choose from

3
Retainer plans with monthly / annual switch

1 form
Free case evaluation, always one click away



CONTENTS

What's *in this guide*

1 · At a glance 2

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TRY THE LIVE DEMO

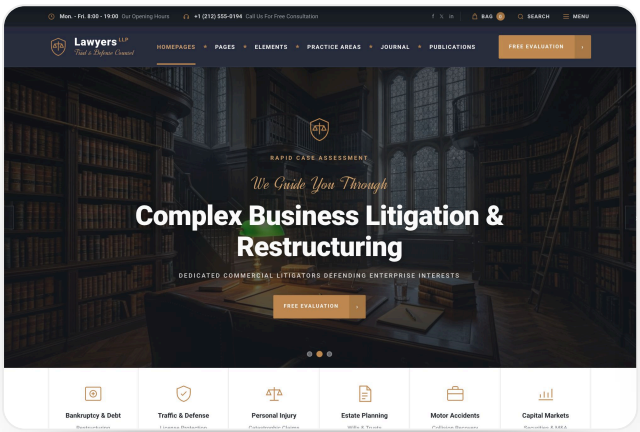
lawyers.pentaservices.co.uk

Open the demo on your phone and computer: it is a real working website, not a picture. Try the four homepage editions, the case portfolio filters, the retainer tables and the case evaluation form.

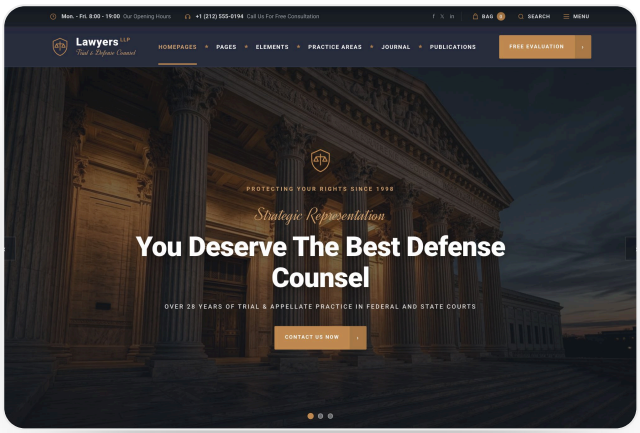
2 · FOUR HOMEPAGE EDITIONS

Choose the first impression *that fits the firm*

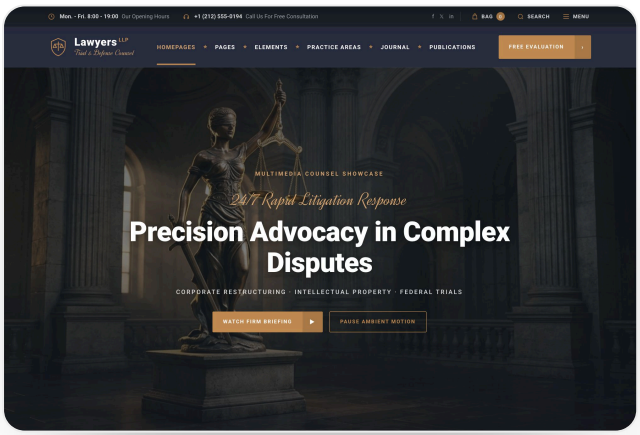
Four homepage editions share the same pages and features; only the opening experience changes.



Classic: hero carousel with a quick practice strip underneath



Editorial slider: full-screen slides and a case results grid



Multimedia: ambient motion hero with pause / play and legal briefings

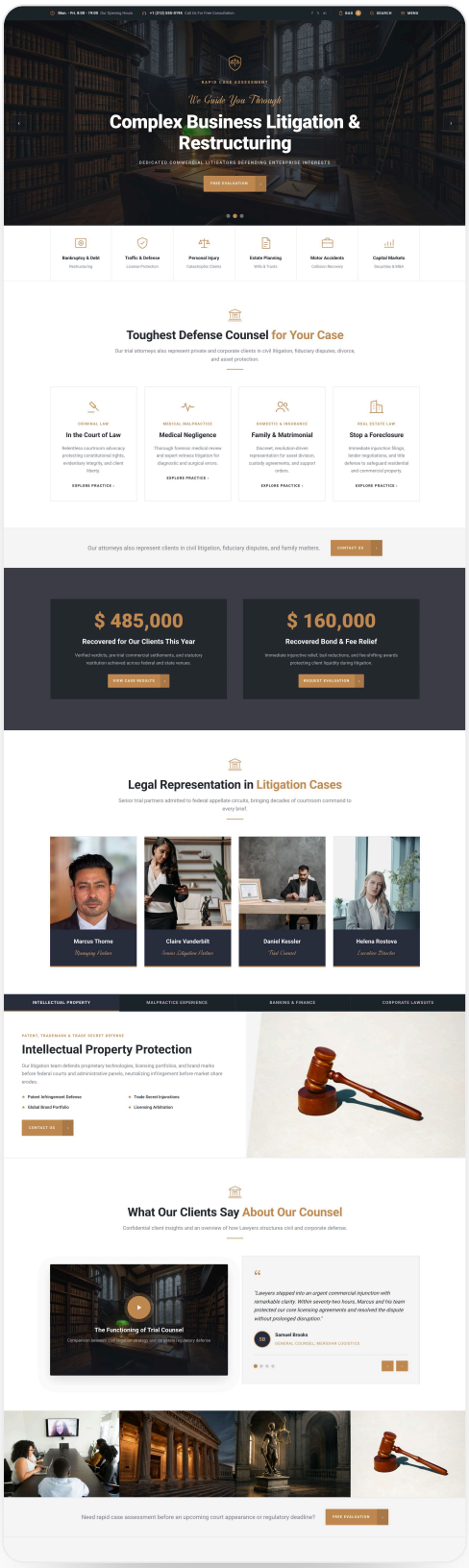


One page: smooth scrolling with a sticky section menu and an inline evaluation form

WHY IT MATTERS

A boutique defence practice and a large commercial firm need different first impressions. You pick the edition, and we adapt it to your brand.

One page that makes *the case for the firm*



1. **Hero carousel**
   Three headline messages with a consultation button and a quick practice strip.

2. **Core offerings**
   Four key services with icons and "Explore practice" links.

3. **Results counters**
   Animated figures for recoveries and fee relief (your approved numbers).

4. **Attorneys grid**
   Partners with photo, name and role.

5. **Practice showcase**
   Tabbed split slider: Intellectual Property, Malpractice, Banking, Corporate.

6. **Client testimonials**
   Carousel with a video briefing that opens in a pop-up.

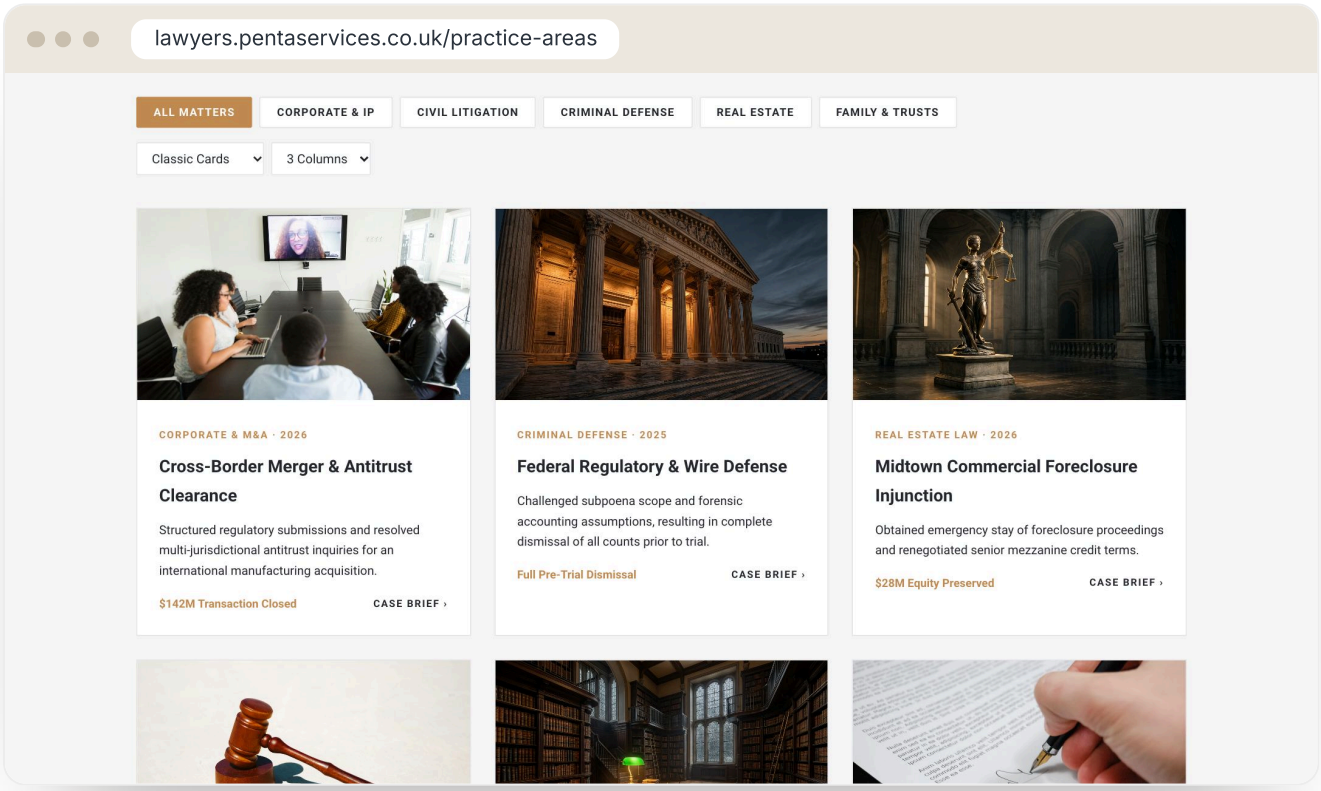
7. **Gallery**
   Edge-to-edge photos of the firm that open full screen.

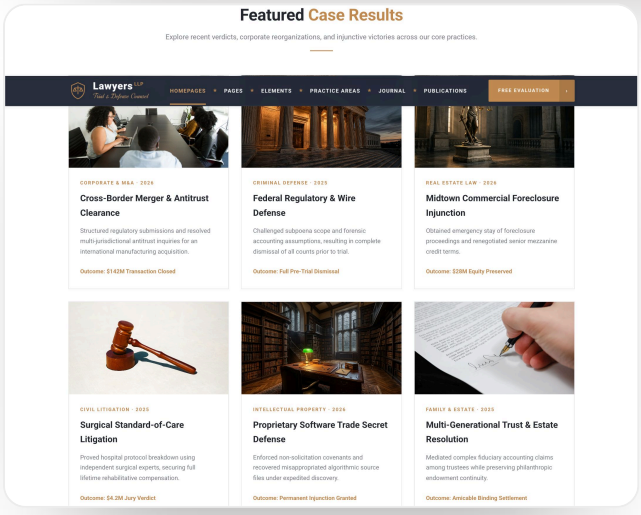
8. **Service checklists**
   Four columns of matters you handle, by area.

9. **Journal and press**
   Latest articles, briefings and a press recognition wall.

Practice areas *and case results*

A filterable case portfolio: visitors choose a category (Corporate & IP, Civil Litigation, Criminal Defence, Real Estate, Family & Trusts), switch between classic and modern cards, and choose a 2, 3 or 4-column layout. Each case opens a brief in a pop-up.





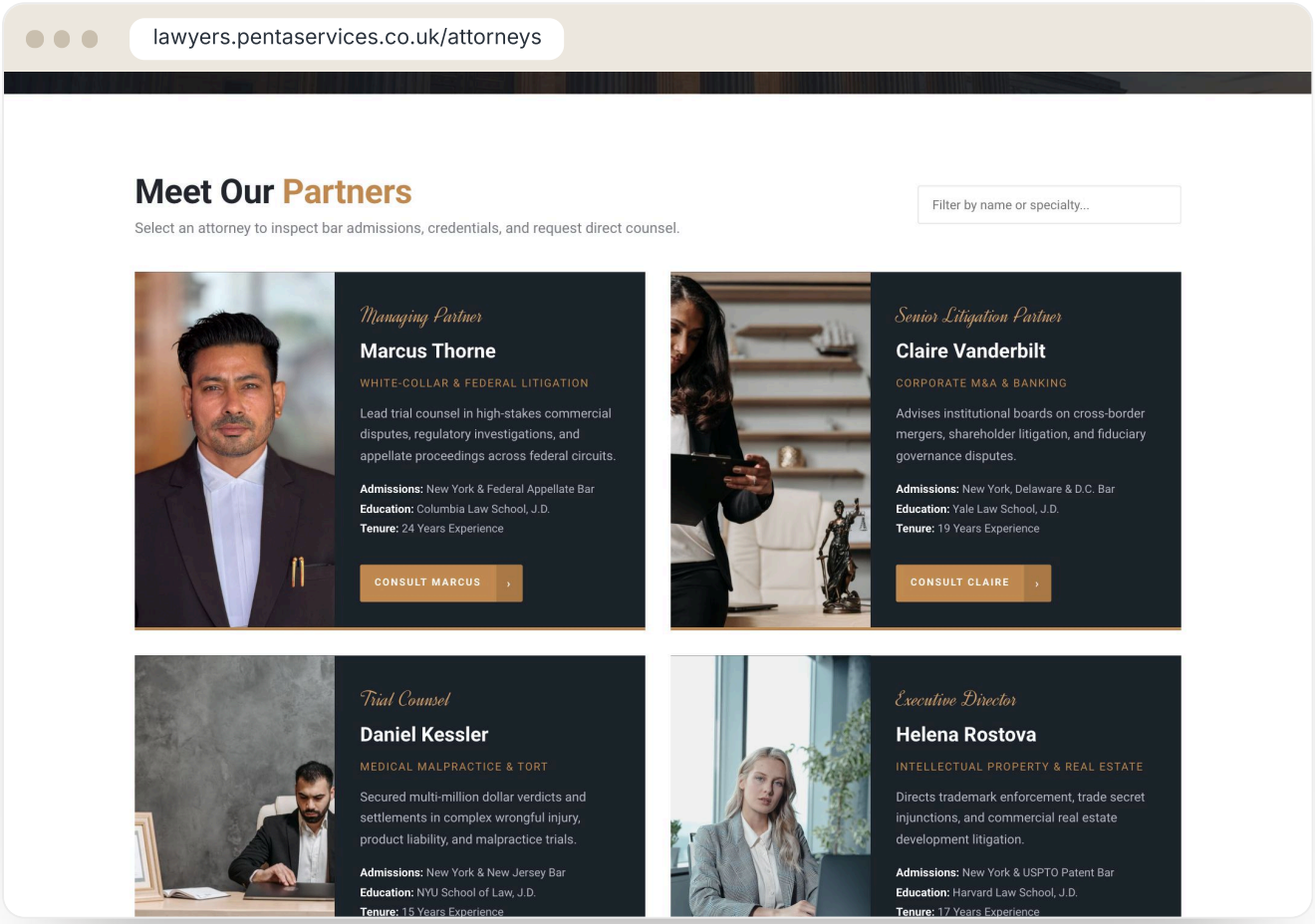
Featured case results with search, on the slider homepage.

PROFESSIONAL RULES

Case results in the demo are sample content. On your site we publish only results you approve and are allowed to show under your regulator's rules, with the right disclaimers.

Partners and attorneys *clients can trust*

Each attorney has a profile card with photo, role, practice focus, bar admissions, education and languages, plus a direct consultation link. Visitors filter the team by practice area.



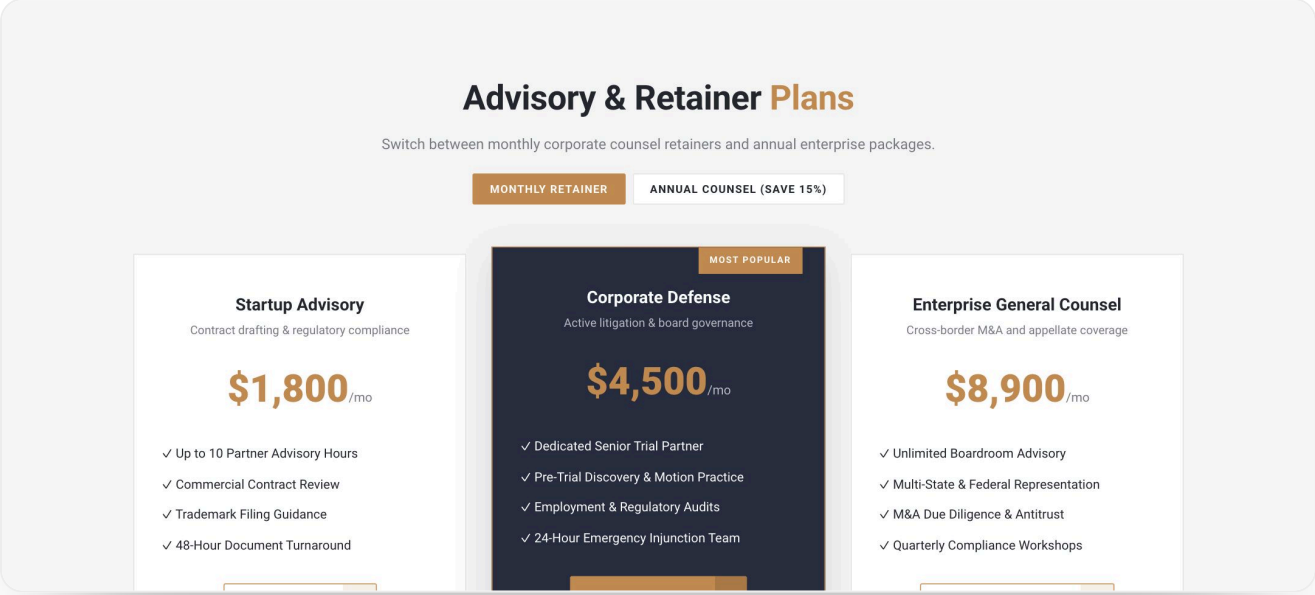


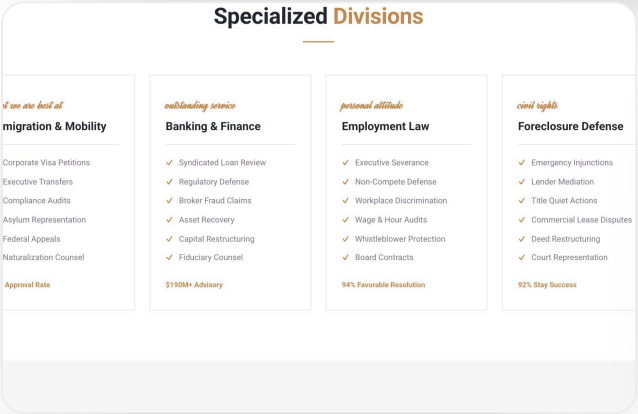
Homepage: "Legal representation in litigation cases".

- Filter attorneys by practice area
- Bar admissions and education on every profile
- "Book a consultation" with that attorney
- Easy to add new associates

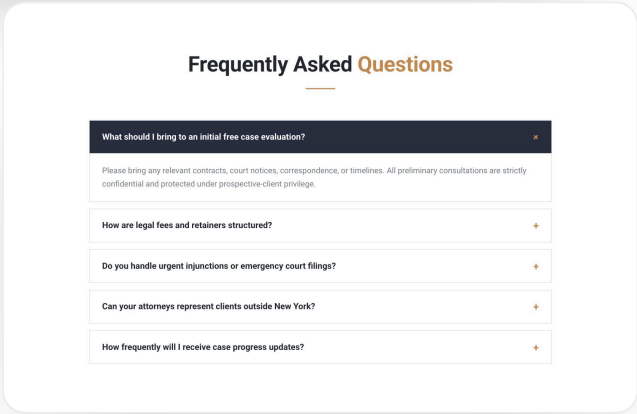
Clear services, *transparent retainers*

Specialised divisions list exactly what the firm handles. Advisory and retainer plans show what each level includes, with a monthly / annual switch. The FAQ answers the questions people ask before they call.





Specialised divisions with matter checklists.



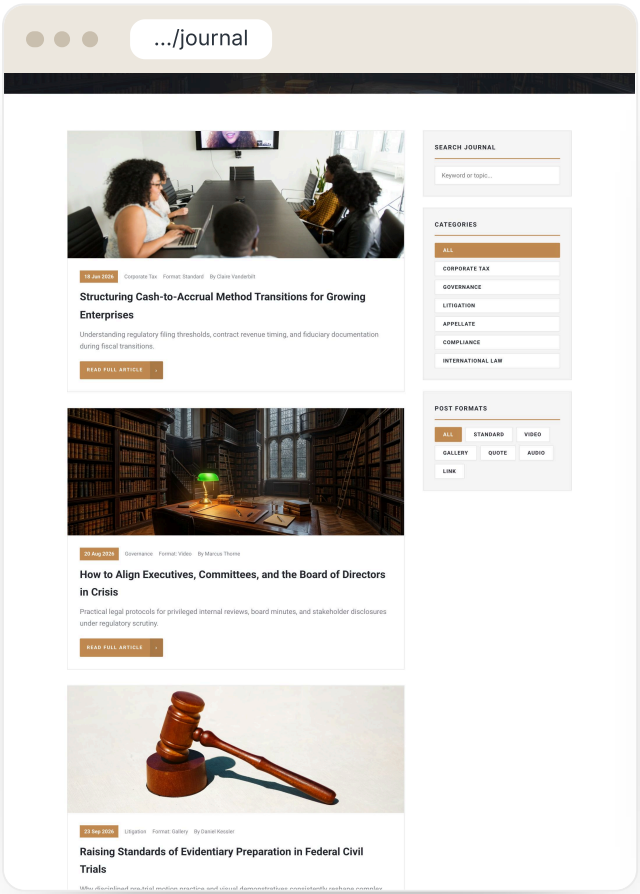
Interactive FAQ accordion.

WHY IT MATTERS

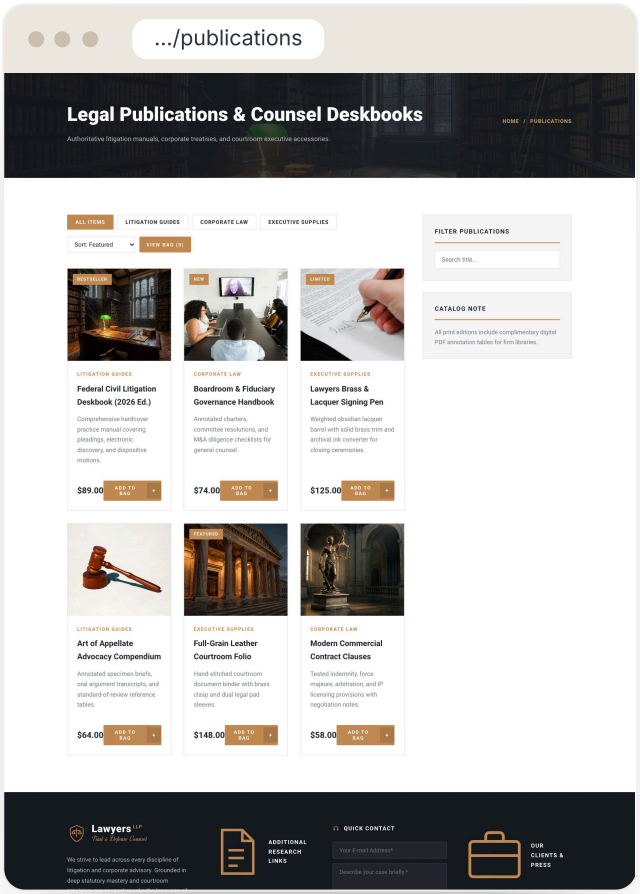
Businesses compare firms on clarity as well as reputation. Showing how you work and what a retainer covers brings better-qualified enquiries. Fee tables are optional: we can hide prices and show "on request".

Thought leadership *that ranks and gets quoted*

The legal journal supports articles, video, gallery, quote, audio and link posts, with search and category filters. Each article has a reading layout and a reader comments section. The publications page sells deskbooks and guides, with sorting, category filters and a slide-out bag.



Legal journal: six post formats, search and categories.



Publications shop: sidebar or full width, sorting and filters.

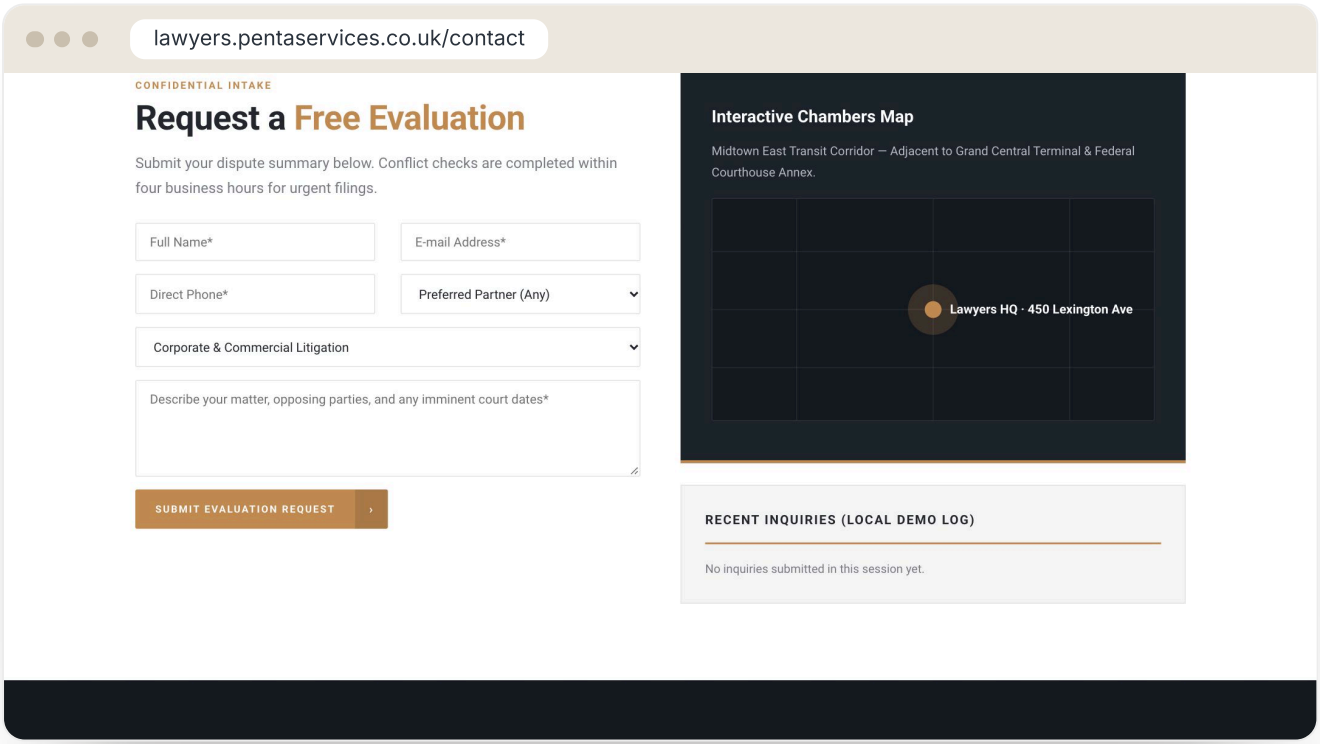
WHY IT MATTERS

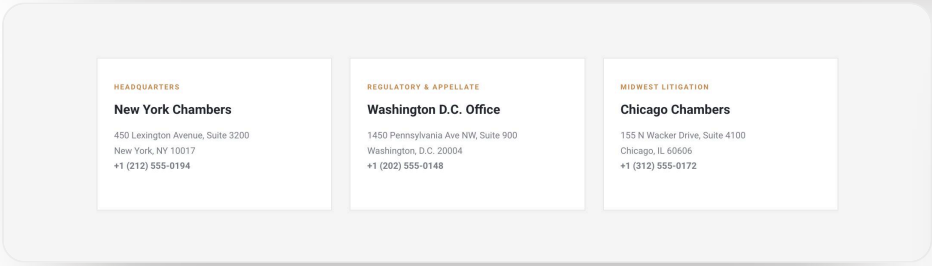
Commentary on new rulings and practical guides is what Google and AI assistants quote when people ask legal questions. It shows expertise before the first meeting.

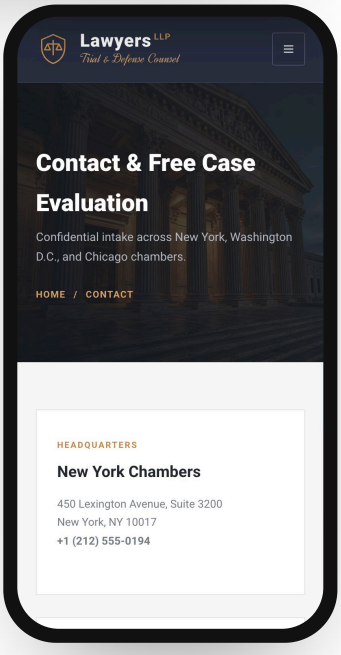
8 · CONTACT

Free case evaluation *in a few clicks*

The contact page lists every office with address, phone and hours, and an interactive chambers map. The case evaluation form collects the client's details, the type of matter and a short description, so the firm can assess the case before calling back.



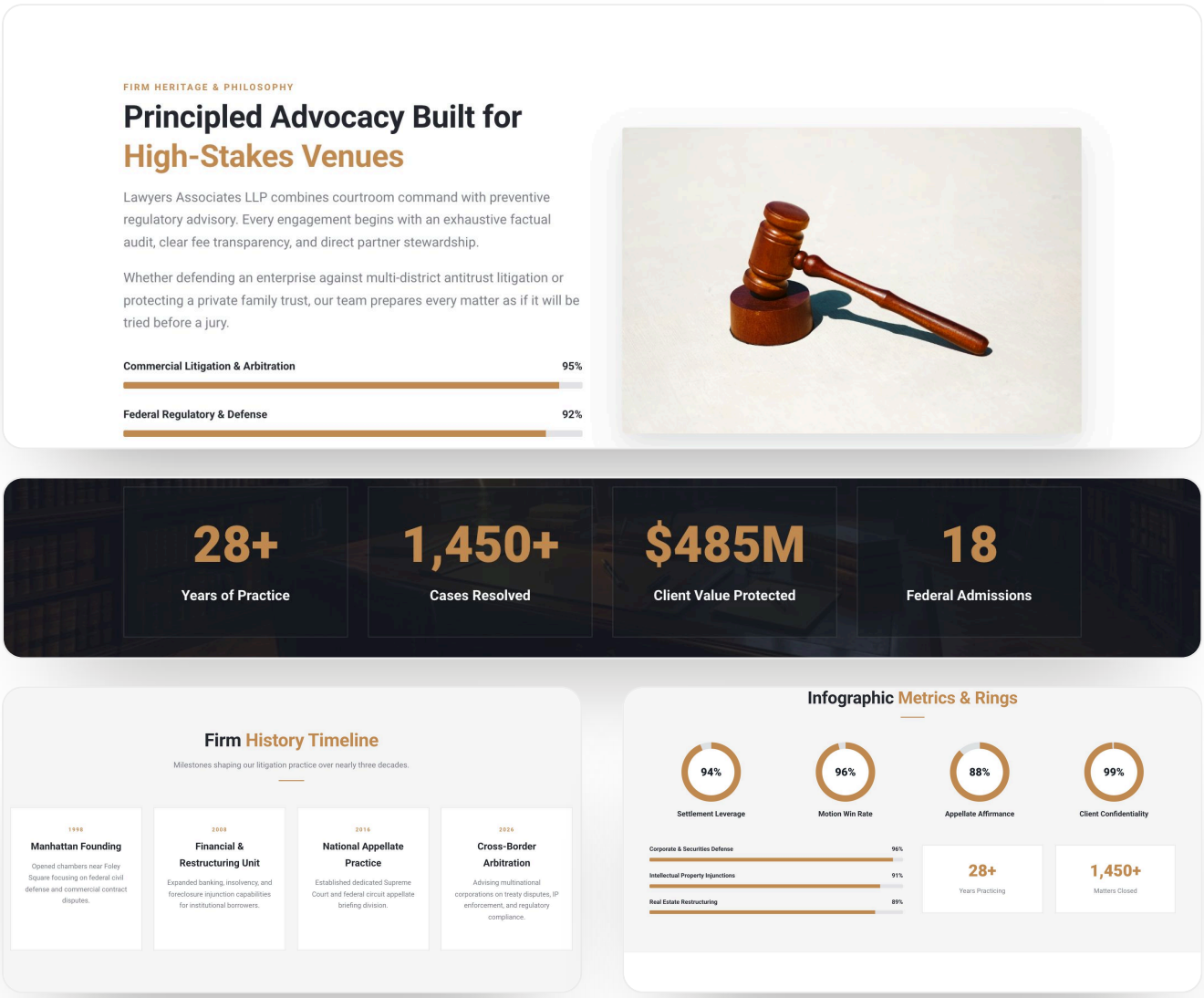




- Multi-office directory with an interactive map
- Practice-area selector on the intake form
- Enquiries delivered to your inbox, CRM or WhatsApp
- Privacy consent and spam protection

History, numbers *and recognition*

The about page tells the firm's story: heritage, skill bars by practice, animated key facts, a history timeline and the institutions and publications that recognise the firm.



History timeline.

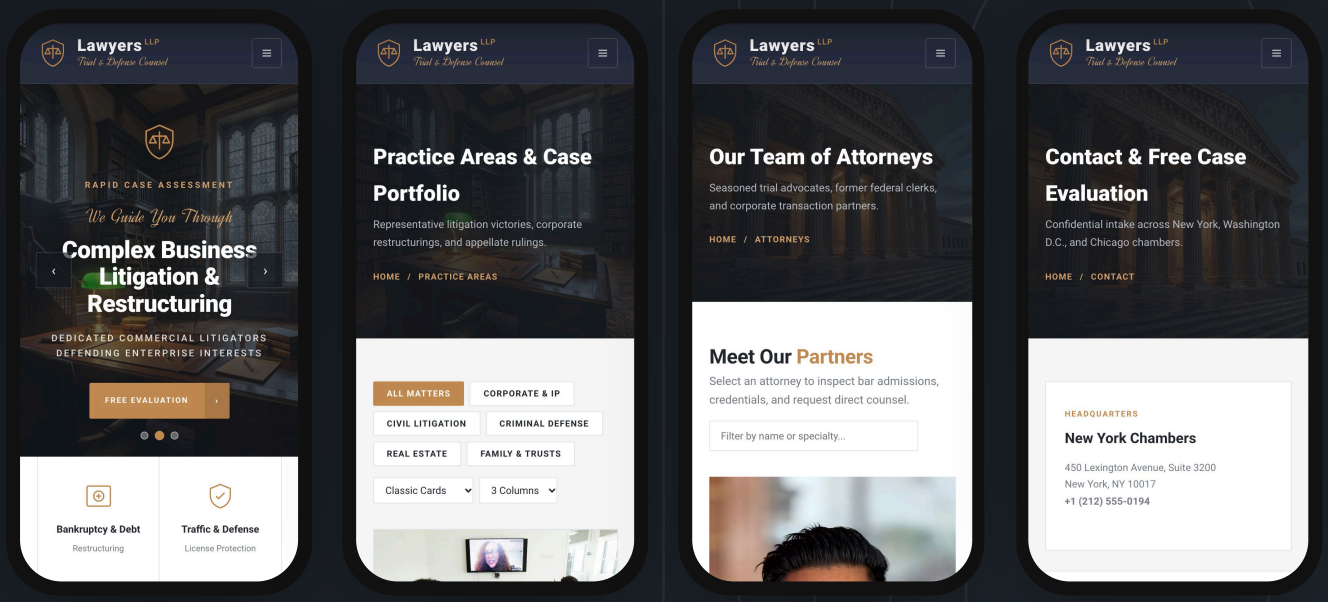
Infographics: rings, bars and counters ready to use.

Also included: a UI elements page (tabs, accordions, alerts, buttons) and utility pages for coming soon (with live countdown), maintenance and 404.

10 · MOBILE

Designed for the *phone first*

People who need a lawyer urgently search on their phone. Every page is built for the small screen: readable text, large buttons and the consultation button always one tap away.



Home · Practice areas · Attorneys · Case evaluation

Tap to call

Office numbers and email work in one tap.

Fast on 4G

Light pages that open quickly, even on the move.

Readable

Large type and comfortable spacing, no zooming.

Your identity. Found on Google, *Maps and AI assistants.*

The demo uses a deep slate and warm bronze style. We change logo, colours, fonts, photos and copy to match the firm, and add more languages on request.

SEO: Google and Maps

- A page for each practice area and office city
- Titles, descriptions and LegalService / Attorney structured data
- Google Business Profile for each office
- Fast pages with strong Core Web Vitals

GEO: AI search

- "Answer-first" content ChatGPT, Gemini and Perplexity can quote
- FAQ and journal articles with precise references
- Consistent facts on the firm, attorneys and offices
- Access allowed for AI crawlers, with an llms.txt file

Searches the website is built around

criminal defence lawyer [city] · commercial litigation solicitor · business restructuring lawyer · medical negligence claim · intellectual property lawyer · foreclosure defence attorney · employment law firm [city] · free case evaluation

PROFESSIONAL RULES

Copy follows your regulator's advertising rules (for example the SRA in England and Wales or ABA Model Rule 7.1 in the US): accurate, not misleading, no guaranteed outcomes. The firm approves every text before it goes live.

12 · ALL INCLUDED

Domain, hosting and email: *we take care of it all*

The website arrives complete and ready to use. You never have to deal with anything technical.

Domain INCLUDED
A free .com, .net or .org domain with yearly billing, or we connect the one you already have.

Fast, secure hosting INCLUDED
Reliable servers, SSL certificate (https) and regular backups.

Business email INCLUDED
Mailboxes on your own domain (e.g. hello@yourname.com).

Updates and support
We keep the site updated and secure, and make your changes for you.

Google Business Profile
Your Google Maps listing set up and connected to the website.

Privacy and cookies
Privacy notice and cookie consent for your country (UK/EU GDPR and more).

Ready Site price

Setup
US$0 · £0
Delivered faster than a custom build

Monthly
US$45 · £34
Hosting, SSL and business email included

Pay yearly
2 months free
10 × the monthly fee, plus a free domain

Ready Site prices for the Corporate Website package, November 2026. Prices in EUR, AED, PKR and other currencies on pentaservices.co.uk. 12-month minimum term from go-live.

What we need *and what we do*

What we need from you

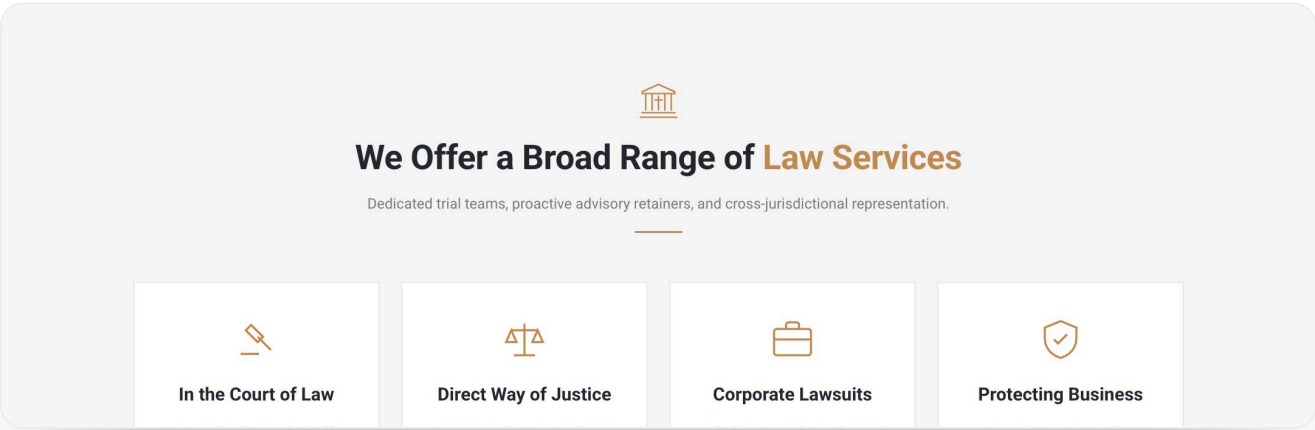
- Logo and colours, if you have them (otherwise we design them)
- Firm name, offices, phone numbers and email
- The practice areas you cover
- Partner and attorney profiles: admissions, education, photos
- Case results and testimonials you are allowed to publish
- Your current domain, or we register one

What we do

- Adapt design, colours and copy to the firm
- Write and optimise the pages for Google and AI search
- Set up domain, hosting, email and SSL
- Send case evaluations to your inbox, CRM or WhatsApp
- Create and optimise the Google Business Profile
- Train your team to publish articles and news

TAILORED TO YOU

One office or several, five practice areas or twenty, one language or more: every website is shaped around the firm. We send you a clear proposal with no obligation.



NEXT STEPS

Want this website for *your firm?*

1. **See the demo**
   Open **lawyers.pentaservices.co.uk** on your phone and computer. Try every page, the menus and the forms.

2. **Talk to us**
   Message us on WhatsApp or email: we show you the site and answer every question, with no obligation.

3. **Send us your details**
   Logo, practice areas, attorneys, offices and approved case results. We turn the demo into your firm's website.

4. **Approve and go live**
   You get a private preview link, approve it, and the site goes live on your domain.

Contact us about your firm's website

info@pentaservices.co.uk

WhatsApp / phone: **+44 7735 544911**

pentaservices.co.uk · Live demo: lawyers.pentaservices.co.uk

penta SERVICES

Penta Services: websites, apps, SEO and GEO, hosting. 15+ years across 50+ business sectors. Offices in London, Italy and Pakistan.

Every firm deserves a website that argues its case as well as you do.