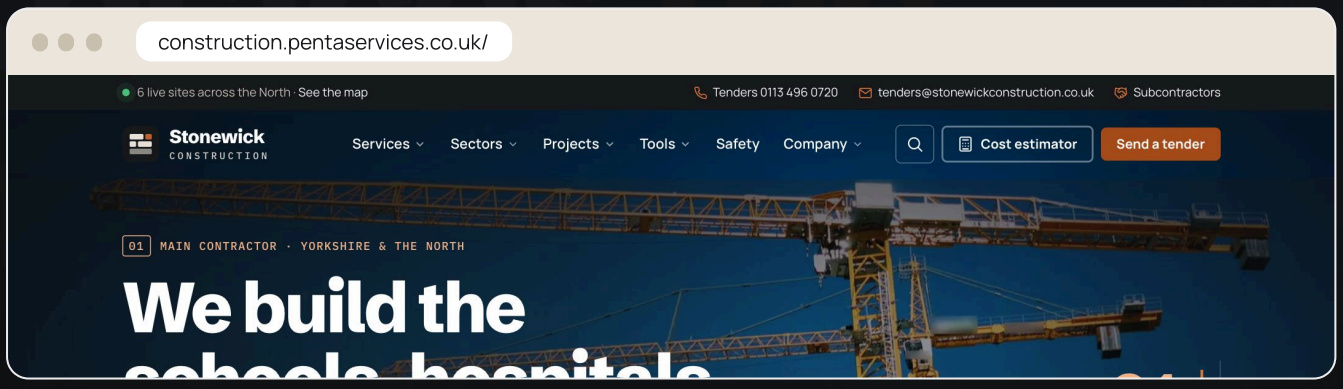
penta SERVICES

November 2026

WEBSITE GUIDE FOR MAIN CONTRACTORS AND CONSTRUCTION COMPANIES

A construction website that wins tenders and frameworks

Ready-made, fast and built to be found on Google and AI assistants. A premium hero slider, a filterable project portfolio, a tender & enquiry wizard, a build cost estimator, a live project map and subcontractor registration included. We adapt it to your company, host it and keep it updated.



Ready Site · Corporate Website package

Live preview: construction.pentaservices.co.uk

CONTENTS

What's in this guide

1 · At a glance 3

2 · The homepage and hero slider 4

3 · Services and sectors 5

4 · Project portfolio and case studies 6

5 · Tender & enquiry wizard 7

6 · Build cost estimator 8

7 · Route finder and CDM checker 9

8 · Live project map 10

9 · Health, safety and accreditations 11

10 · Supply chain, team and careers 12

11 · FAQ, guides and contact 13

12 · Interactive features 14

13 · Designed for the phone 15

14 · Your brand, Google and AI search 16

15 · All included and price 17

16 · How we start and next steps 18–19

TRY THE LIVE DEMO

construction.pentaservices.co.uk

Stonewick Construction is a fictional main contractor. Every name, project, value, figure and review in the demo is a sample that we replace with your own. Accreditation schemes are shown as examples only.

Built for how clients choose a contractor

Clients, project managers and procurement teams shortlist contractors on proof: similar projects, safety record, accreditations and how easy you are to work with. This website shows all of it before the first meeting.

What visitors check first

- Projects like theirs, with values and results
- Which sectors and regions you cover
- Your health and safety record and accreditations
- How to send you a tender or a brief
- Who they will actually work with

What the website gives them

- A portfolio filtered by sector, value, region and status
- A five-step tender & enquiry wizard with documents
- A build cost estimator, route finder and CDM checker
- A live map of every site, with neighbour information
- Supply-chain registration and careers for subcontractors and staff

25
pages, plus privacy, 404, sitemap and llms.txt

15
sample projects with values, dates and map pins

8
interactive tools: wizard, estimator, route finder, F10, map, registration and more

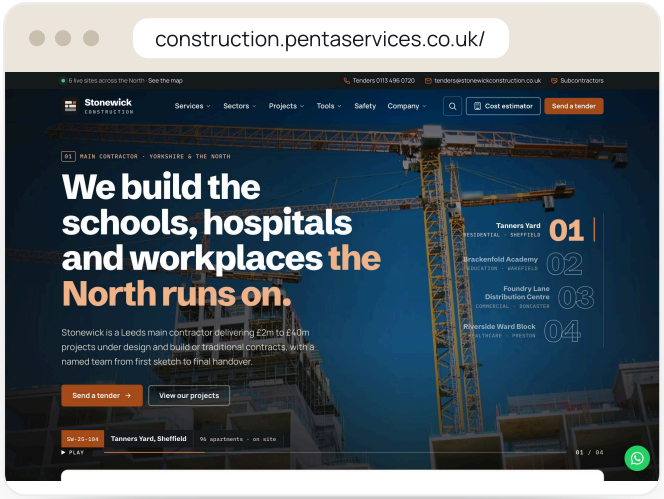
61
automated checks run on every tool before launch

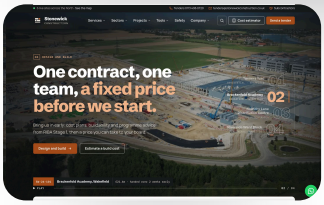
Who it's for

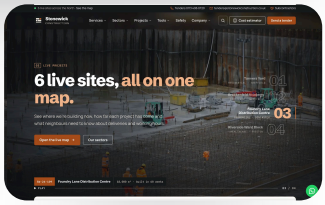
Main contractors · Design and build contractors · Regional builders · Refurbishment and fit-out companies · Housebuilders and developers · Civil and groundworks contractors · Modular and offsite builders · Framework contractors

The homepage and hero slider

Four full-screen slides with slow Ken Burns motion: your promise, design and build, live sites and safety, each with its own call to action.

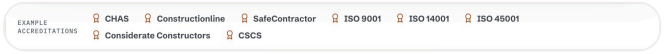






Slides 2 and 3: design and build, live projects





1. **Premium hero slider**
   Crossfading full-bleed photos with a big numbered project index (01–04) down the right edge, one progress line and a project caption bar; swipe on phones, pauses on hover, respects reduced motion.

2. **Quick enquiry bar**
   Sector, value and stage in one line: the tender wizard opens with them already filled in.

3. **Accreditations and numbers**
   Example accreditations, years trading, turnover, projects delivered, repeat clients and waste diverted, with animated counters.

4. **Sectors and projects**
   Sector tabs with photo, answer and facts, then six featured projects with filters and a quick view.

5. **Tools and live sites**
   Six tool cards next to a live-site card with a map and progress bars.

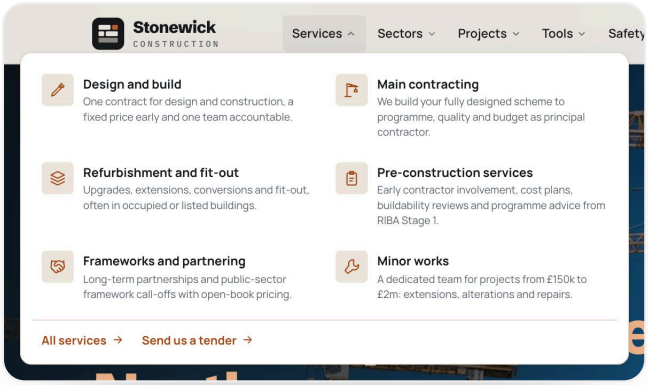
6. **Proof all the way down**
   Process, a case study with hard numbers, a days-since-incident counter, reviews, guides and FAQ.

WHY IT CONVERTS

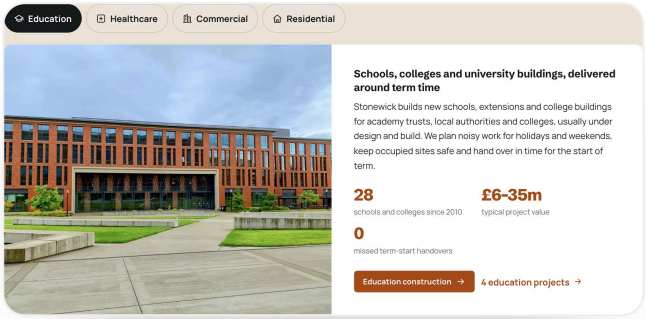
Clients decide in seconds whether you build their kind of project. Big photography, a clear promise and a way to send a tender on the first screen answer that before they scroll.

Services and sector pages

Three service pages and four sector pages, each with an answer-first hero, key facts, related projects and questions with structured data.



Services mega menu



Sector tabs on the homepage

1 **Design and build, main contracting, refurbishment**

What's included, when to choose it, what we need from you and three related projects.

2 **Pre-construction and minor works**

Early contractor involvement, frameworks and a smaller-works team on the overview page.

3 **Education, healthcare, commercial, residential**

Each sector explains how you work: term-time programmes, infection control, letting dates, the Building Safety Act.

4 **Linked to the tools**

Every sector page links to the projects filter and the cost estimator with that building type selected.

DESIGN RESPONSIBILITY	PRICE FIXED	TYPICAL CONTRACT	BEST FOR
Client's design team	At tender	JCT SBC, NEC4 Option A/B	Complete designs, full design
Stonewick	At tender	JCT Design and Build	Clear briefs, cost certainty, si
Stonewick (after novation)	End of second stage	PCSA + JCT D&B or NEC4	Complex or live sites, early st
Shared	Target agreed, pain/gain share	NEC4 Option C	Public and repeat clients, ope
Varies	At call-off	Framework call-off	Public bodies needing compli procurement

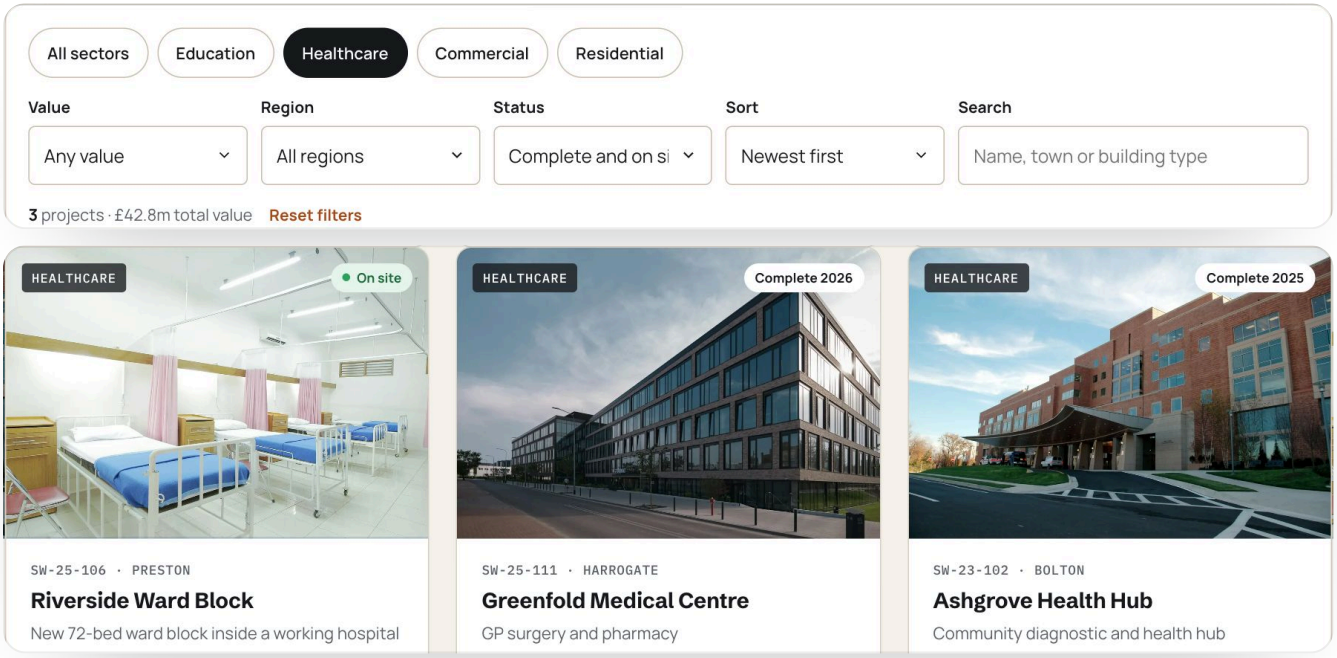
Procurement routes compared



How the healthcare page works around live sites

A project portfolio clients can filter

Fifteen sample projects with sector, value, region, status, contract, area and programme.



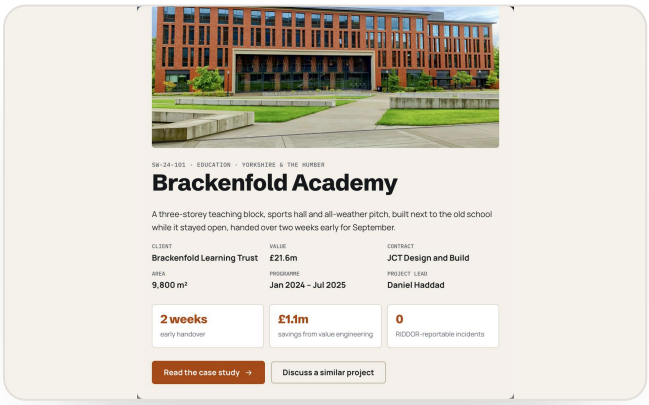
Filter by sector, value, region and status, then sort and search

1 Find a match fast

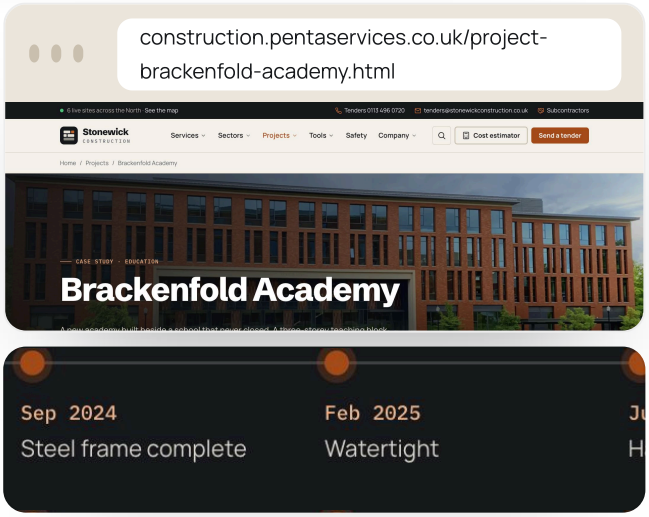
Sector chips, value bands, region, status, search and sort, with the number and total value of matching projects.

2 Quick view

Opens the key numbers, progress for live sites and a link to a similar enquiry.



Quick view with client, contract, programme and results



Case study: key facts and milestone timeline

3 Two case studies

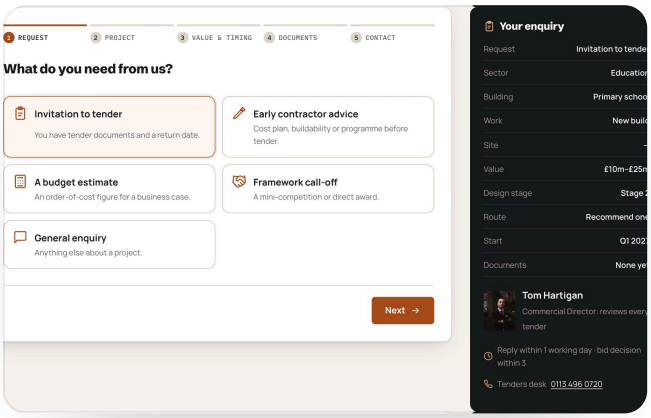
Challenge, approach, results, milestones, a gallery, a client quote and the project lead.

4 Shareable

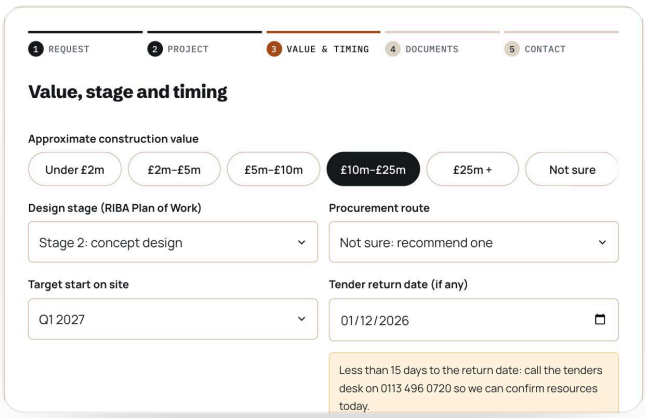
Filters are saved in the address, so a bid manager can send a link to 'all healthcare projects over £20m'.

A tender & enquiry wizard bid teams love

Five short steps turn a vague email into a qualified enquiry with value, stage, route and documents.



Step 1: invitation to tender, early advice, budget, framework or general



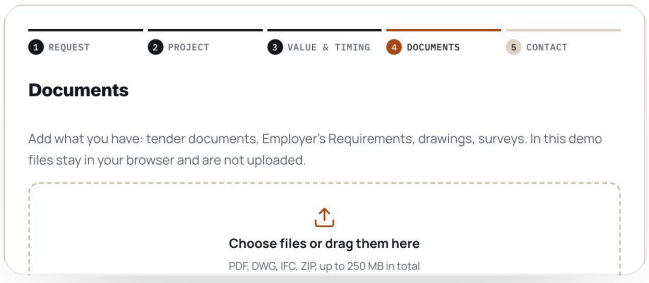
Step 3: value, RIBA stage, route recommendation and return-date warning

1 Qualified from the start
Sector, building type, new build or refurbishment, site location and a description.

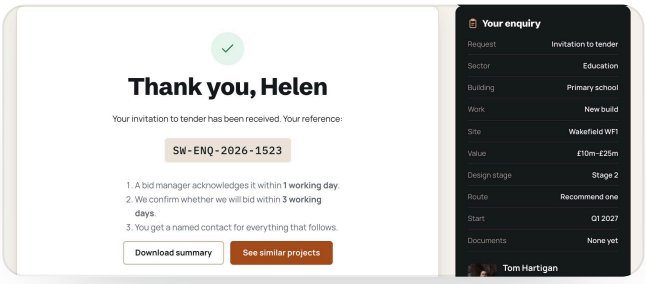
2 Smart prompts
Under £2m points to minor works; over £25m to a two-stage appointment; a short tender return asks them to call.

3 Route recommendation
If the client is unsure, the wizard suggests a procurement route from the design stage and value.

4 Live summary
A side panel shows the enquiry as it builds, with the commercial director's photo and response times.



Step 4: documents, site visit and NDA



Reference number and downloadable summary

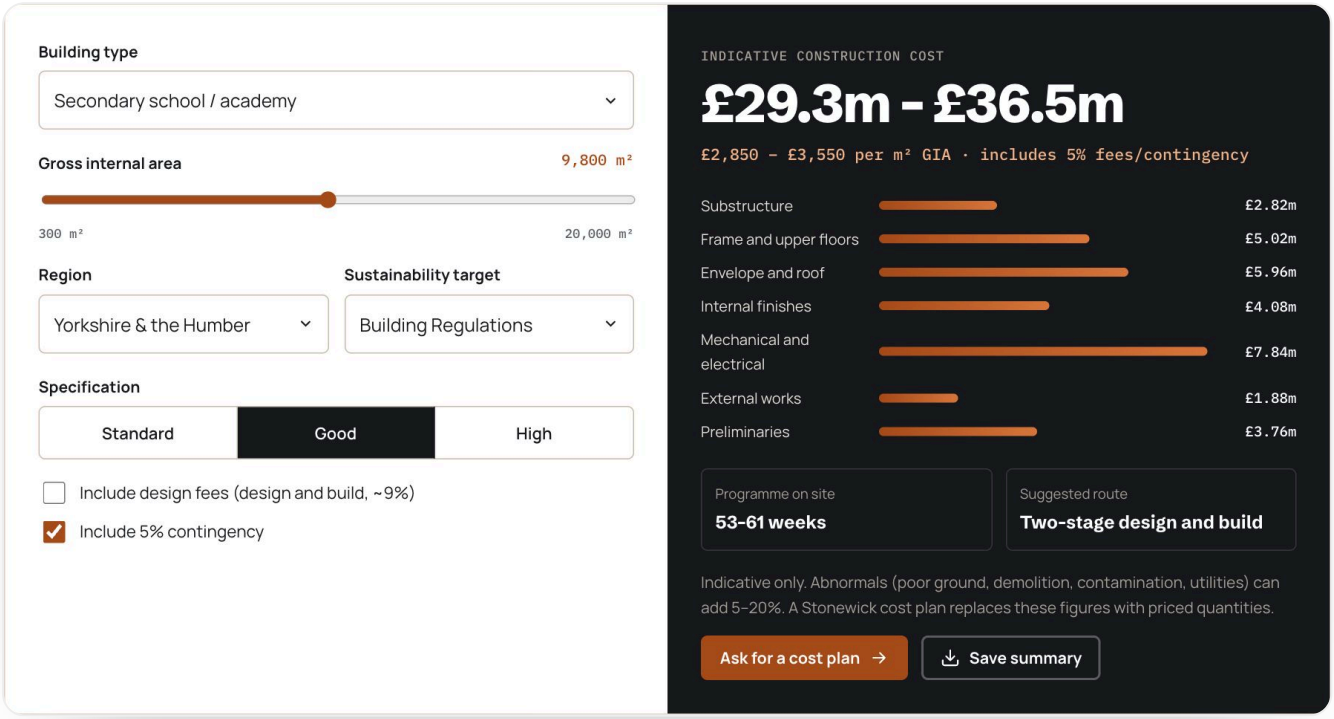
WHY IT MATTERS

Most contractor websites offer a contact form. A structured enquiry tells your bid team the value, stage, route and deadline before they pick up the phone, so the right people answer first.

6 · COST ESTIMATOR

A build cost estimator for early budgets

Clients and consultants get an order-of-cost range in seconds, and you get the lead.



Ten building types, area, region, specification and sustainability target: cost range, £/m², breakdown, programme and route

1 **Instant range**
Cost range and rate per m² of gross internal area, adjusted for region, specification and BREEAM or net zero targets.

2 **Elemental breakdown**
Substructure, frame, envelope, finishes, services, externals and preliminaries.

3 **Programme and route**
Weeks on site and a suggested procurement route for the size and type.

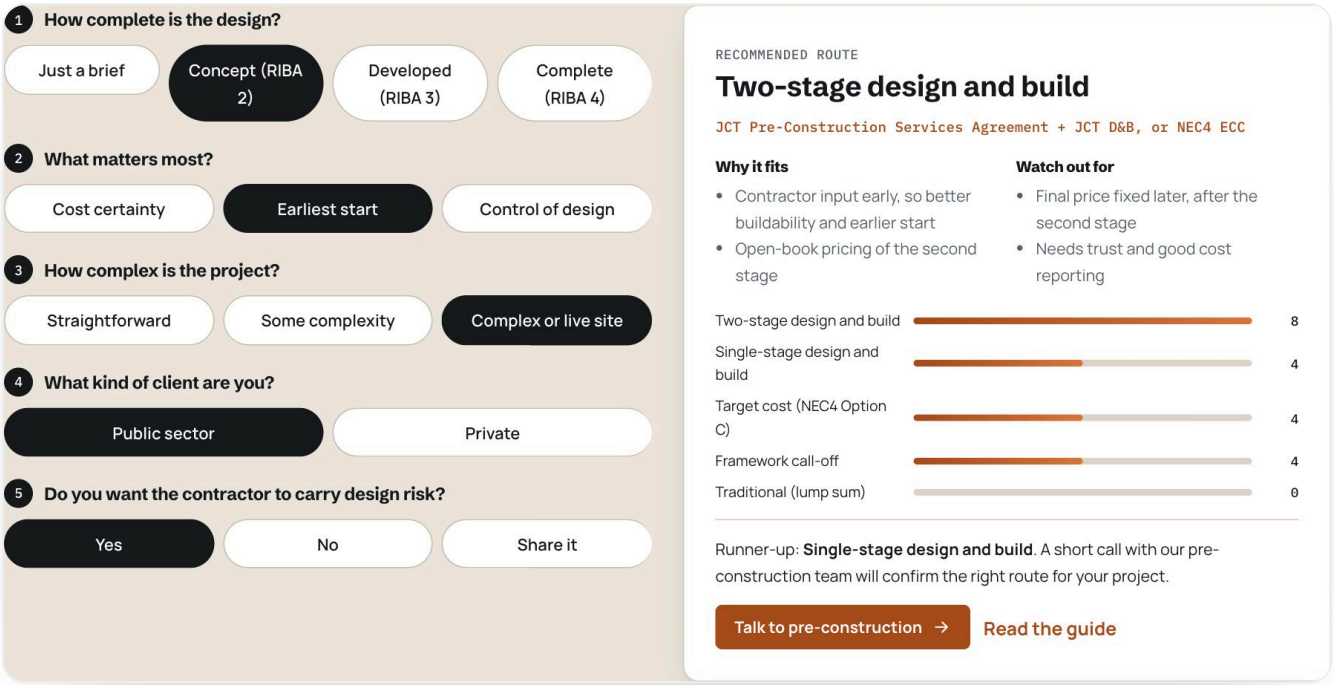
4 **From estimate to cost plan**
One click sends a budget enquiry with sector and value filled in; the summary can be downloaded.

YOUR RATES, YOUR RULES

The demo uses sample rates. We load your own cost data, or show ranges only, and add any disclaimer you need.

Advice tools that build trust

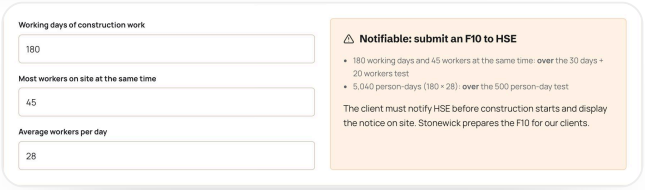
Two tools that answer real client questions and give AI assistants clear, citable facts.



Procurement route finder: five questions, a recommendation, pros and watch-outs

1 Procurement route finder
Design stage, priority, complexity, client type and design risk score traditional, design and build, two-stage, NEC4 target cost and framework routes.

2 Explained, not just scored
Each route names its typical contract and the trade-offs, with a link to the full guide.



CDM 2015 notification checker

3 F10 checker
Working days, peak workers and average workers test the CDM 2015 notification thresholds.

4 Expert positioning
Clients remember the contractor who explained the rules clearly.

Every site on one map

A UK map with live and completed projects, filters, progress from today's date and information for neighbours.



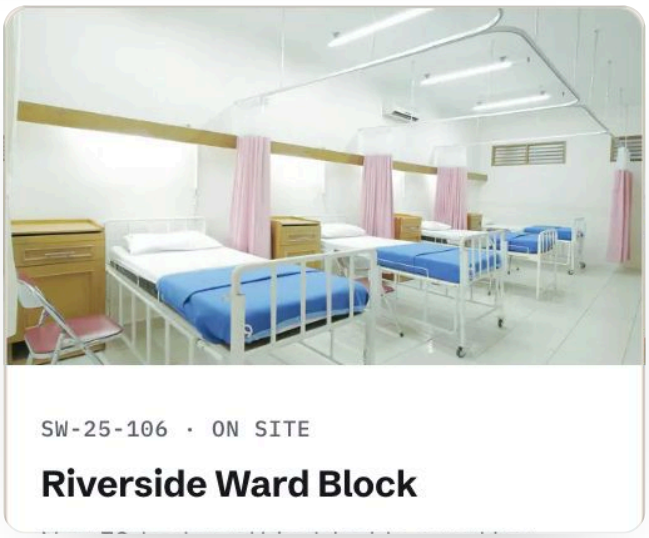
Live project map with list, filters, pins and project card

1 **Always current**
Progress and weeks to completion are calculated from today's date, so the map never looks stale.

2 **Filter by status and sector**
Show only live sites, completions or one sector, on the map and in the list.



The live-sites card on the homepage



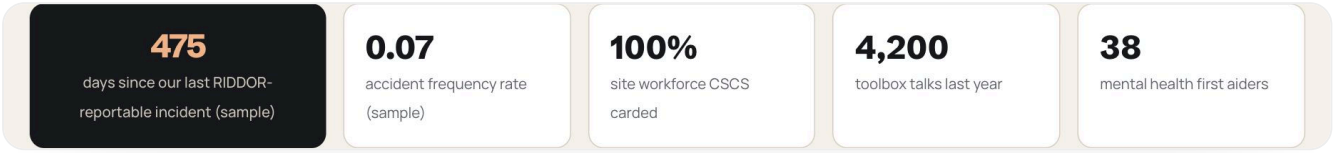
Project card: progress, completion date, lead and neighbour information

3 **Good neighbours**
Working hours, delivery rules and a site contact for every live project.

4 **Proof of scale**
Clients see at a glance how many sites you run and where.

Health, safety and accreditations

The page procurement teams read first: KPIs, how you manage safety as principal contractor and your accreditations.



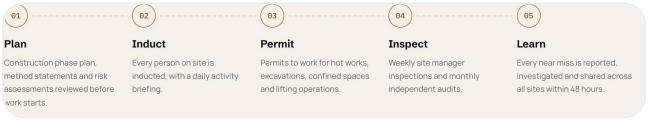
Days since the last reportable incident and safety KPIs

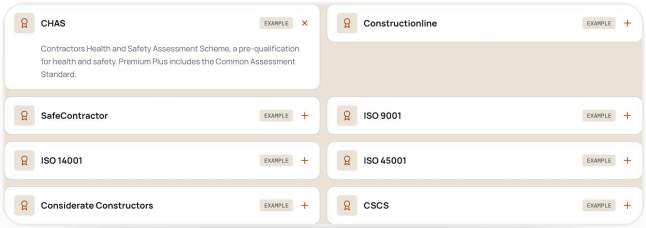
1 Live counter

Days since the last RIDDOR-reportable incident, counted from today, plus AFR, CSCS cards, toolbox talks and first aiders.

2 Plan, induct, permit, inspect, learn

How safety works on every site, in five steps.





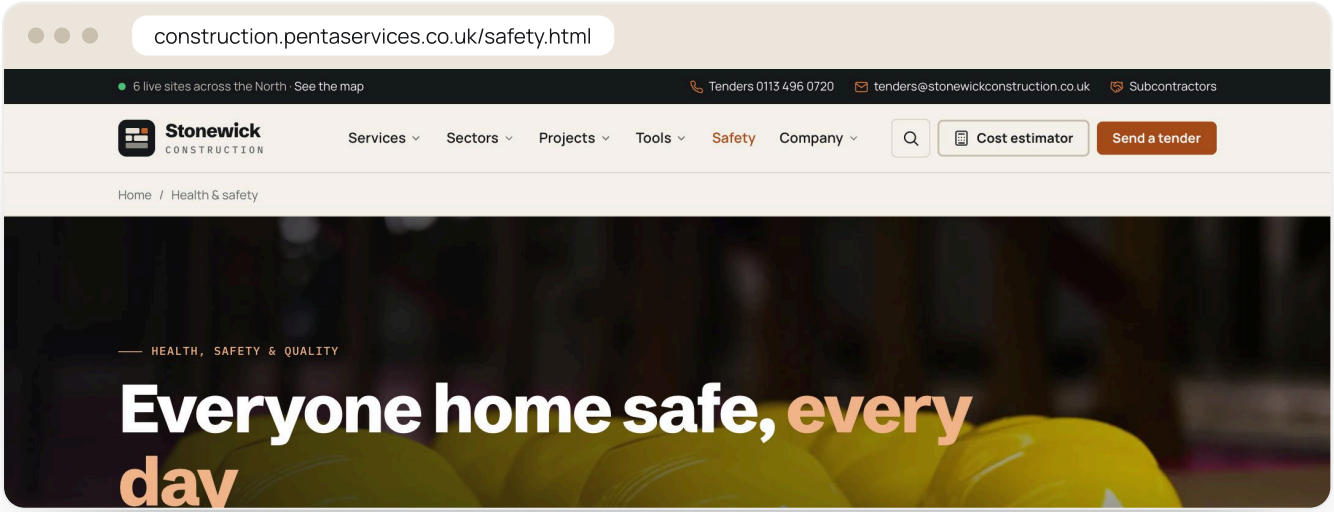
Accreditation schemes explained (examples only)

3 Example accreditations

CHAS, Constructionline, SafeContractor, ISO 9001/14001/45001, Considerate Constructors and CSCS, each explained; your certificates replace them.

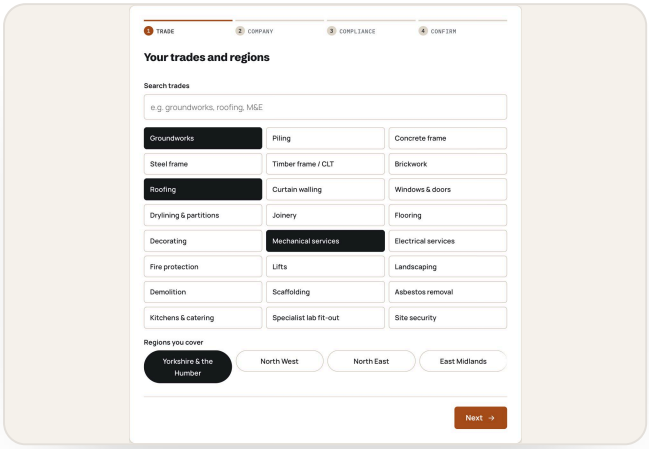
4 H&S pack request

A form for clients' pre-qualification questionnaires.

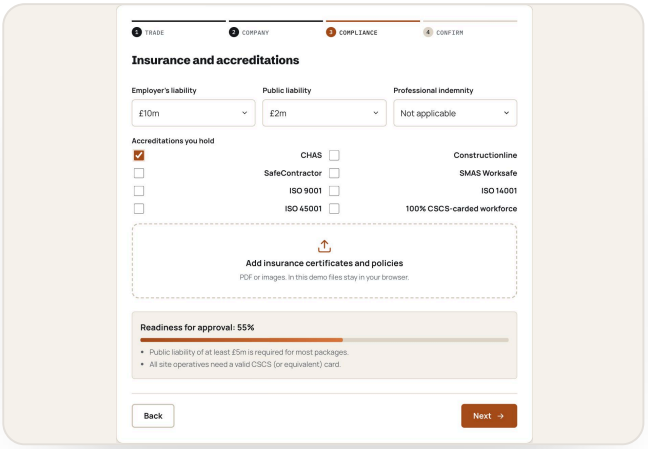


Supply chain, team and careers

The pages that attract good subcontractors and good people.



Subcontractor registration: trades and regions



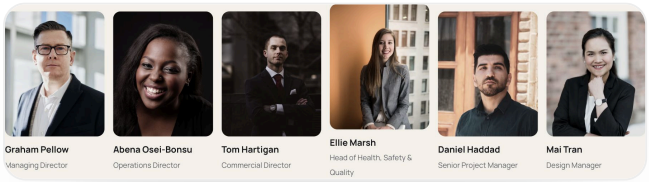
Insurances, accreditations and a readiness score

1 **Subcontractor registration**

Four steps: trades with search, regions, company and CIS status, insurances and accreditations, then a reference.

2 **Readiness score**

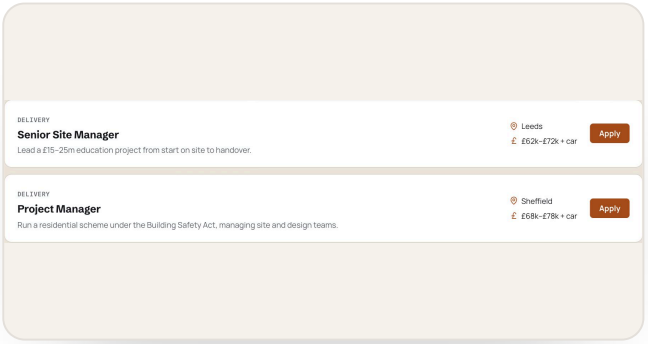
Tells subcontractors what is missing (insurance levels, H&S pre-qualification, CSCS) before your team has to.



Leadership team with bios

3 **About and team**

Story timeline, values, offices, social value numbers and leadership profiles.



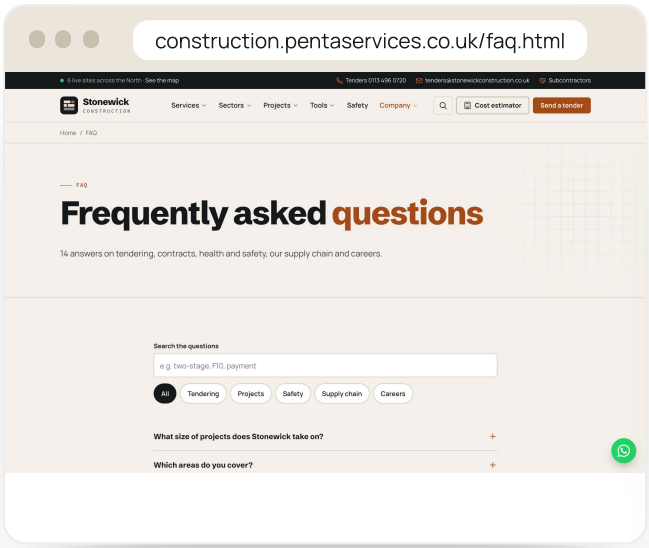
Jobs with filters and an apply form

4 **Careers**

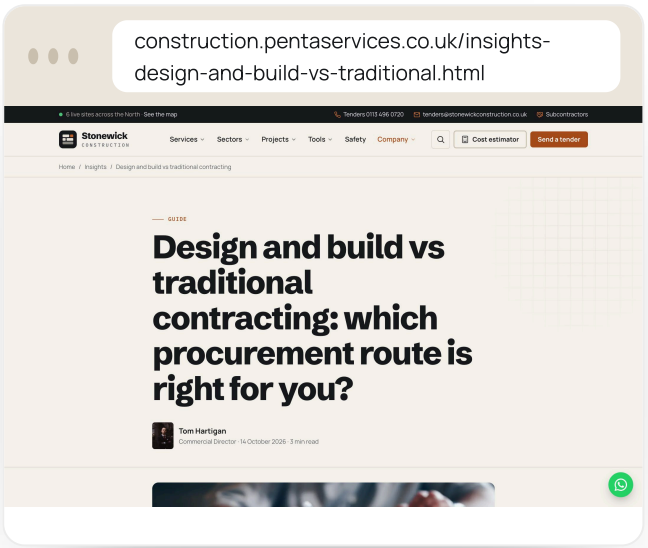
Benefits, vacancies filtered by team, apprenticeships and an application form with CV.

Answers, guides and a clear way to reach you

Content that answers clients' questions and gives AI assistants something to cite.



FAQ with topics, search and highlighted results



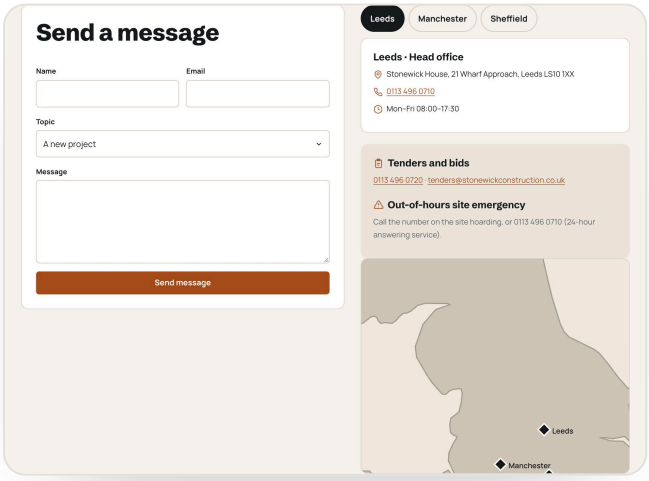
A guide with tables, written by a director

1 FAQ

Fourteen answers on tendering, contracts, CDM 2015, F10 notification, payment and apprenticeships, with FAQPage structured data.

2 Insights

Two guides: design and build vs traditional, and CDM 2015 explained, plus site news.

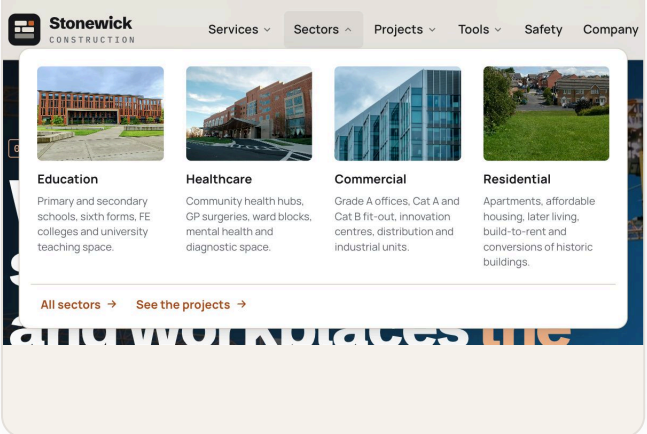


Contact form, office tabs, tenders desk and map

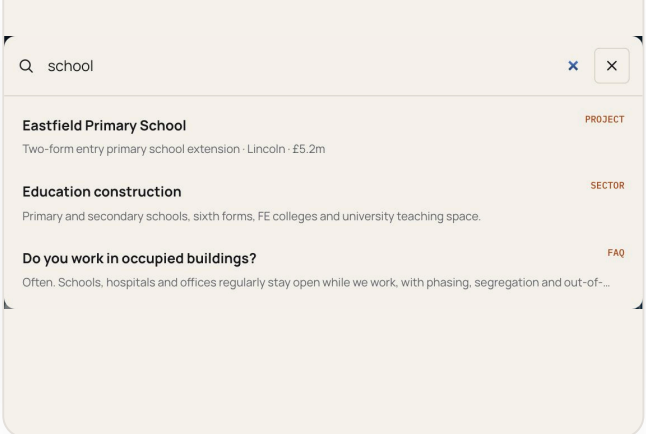
3 Contact

A validated form, tenders desk, out-of-hours site emergencies and a tab for each office.

Features that keep clients engaged



Sectors mega menu



Site search

Mega menus

Services with icons and sectors with photos, plus quick links to tenders and projects.

Site search

Searches projects, services, sectors, tools, guides and FAQs (also Ctrl/Cmd + K).

Tenders line and WhatsApp

A tenders number in the top bar, WhatsApp and a Call / WhatsApp / Send a tender bar on phones.

Animated details

Ken Burns slides, counters, pulsing live pins and smooth reveals, off for visitors who prefer less motion.

Fast and light

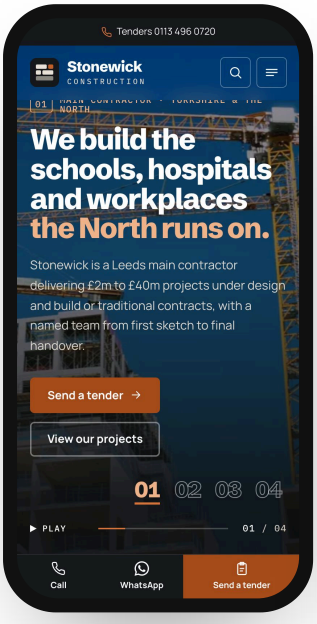
Plain code, self-hosted fonts and compressed images for quick loading on site.

Easy to update

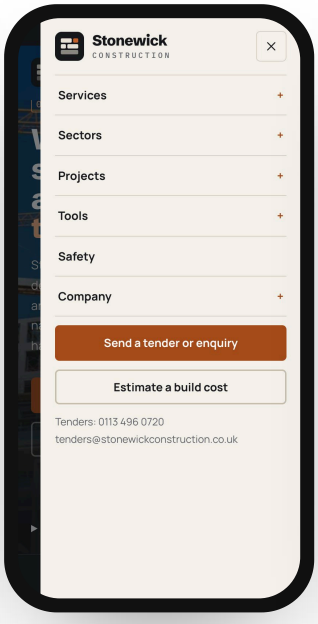
All content in one file: add a project once and the portfolio, map, search and sector pages update.

Designed for the phone

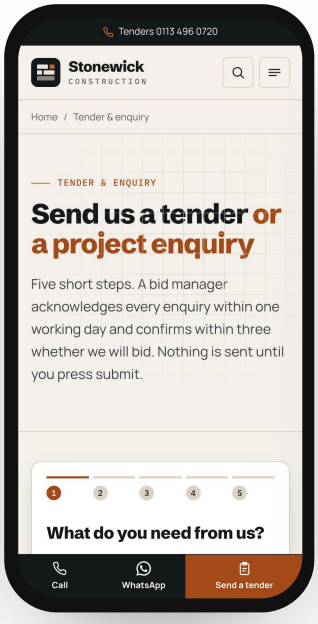
Clients and site teams browse on the move. The menu folds into a drawer, every tool works on a small screen, and a bar keeps Call, WhatsApp and Send a tender one tap away.



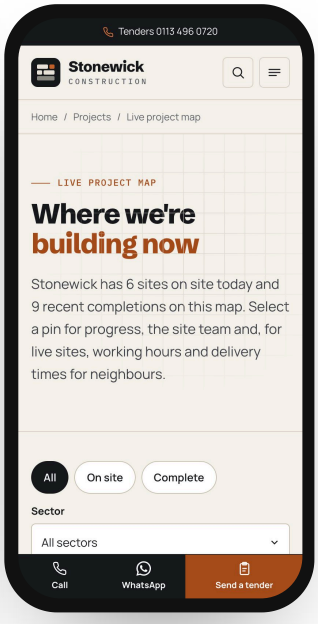
Homepage



Menu



Tender wizard



Live map

01 — Enquire
Send a tender, a brief or just an idea. A bid manager replies within one working day.

02 — Pre-construction
Cost plan, buildability review, programme and risk register, often before planning.

03 — Price
A single-stage lump sum or a two-stage open-book price, with every assumption listed.

04 — Build
A named project manager, weekly site updates and a monthly cost and progress report.

05 — Handover
Testing, commissioning, O&M manuals, training and 12 months of aftercare.

Your brand, Google and AI search

The demo uses limestone, graphite and a Cor-ten copper, with Schibsted Grotesk headings and Manrope text: solid, precise and premium. We replace them with your logo, colours and site photography.

Google (SEO)

- A unique title and description on every page
- GeneralContractor, Service, FAQPage, Article, JobPosting, Person, ItemList and Breadcrumb structured data
- A page for each service and each sector, plus case studies
- Sitemap, clean addresses and fast loading

AI assistants (GEO)

- Answer-first service and sector pages
- Guides with real regulations and numbers AI tools can quote
- Consistent name, address and phone everywhere
- An llms.txt summary of services, sectors, projects and tools

Searches the website is built around

web design for construction company · construction company [city] · main contractor Yorkshire · design and build contractor · school construction company · healthcare construction contractor · build cost per m² UK · CDM 2015 F10 notification

WHY IT MATTERS

Clients and consultants increasingly ask ChatGPT, Gemini or Google AI which contractors build their kind of project. AI assistants quote sites with clear answers and consistent facts. We don't guarantee rankings or citations, but we report progress every month.

15 · ALL INCLUDED

Domain, hosting and email: we take care of it all

The website arrives complete and ready to use. You never have to deal with anything technical.

Domain INCLUDED
A free .com, .net or .org domain with yearly billing, or we connect yours.

Fast, secure hosting INCLUDED
Reliable servers, SSL certificate (https) and regular backups.

Business email INCLUDED
Mailboxes on your own domain (e.g. hello@yourfirm.co.uk).

Updates and support
We keep the site updated and secure and make your changes.

Google Business Profile
Your Google Maps listing set up and linked to the website.

Privacy and cookies
Privacy notice and cookie consent for your country.

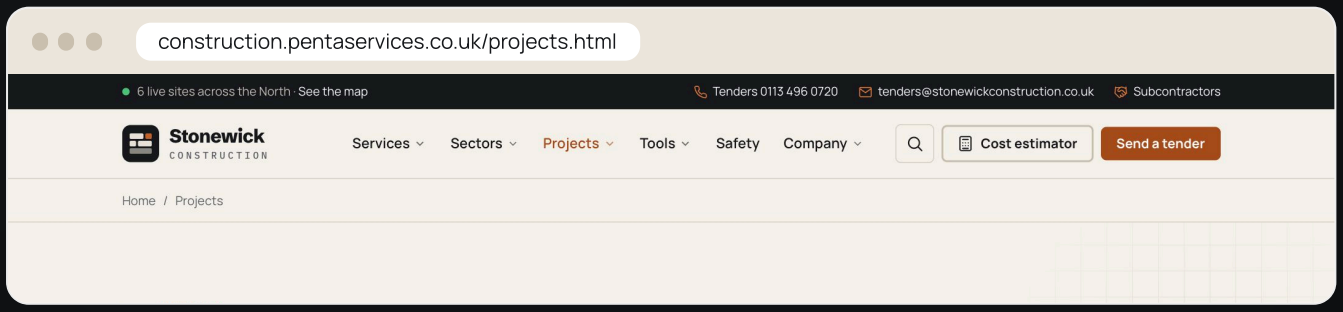
Ready Site price

Setup
£0 · US$0
Delivered faster than a custom build

Monthly
£34 · US$45
Hosting, SSL and business email included

Pay yearly
2 months free
10 × the monthly fee, plus a free domain

Ready Site prices for the Corporate Website package, November 2026. Prices in EUR, AED, PKR and other currencies on pentaservices.co.uk. 12-month minimum term from go-live.



What we need and what we do

What we need from you

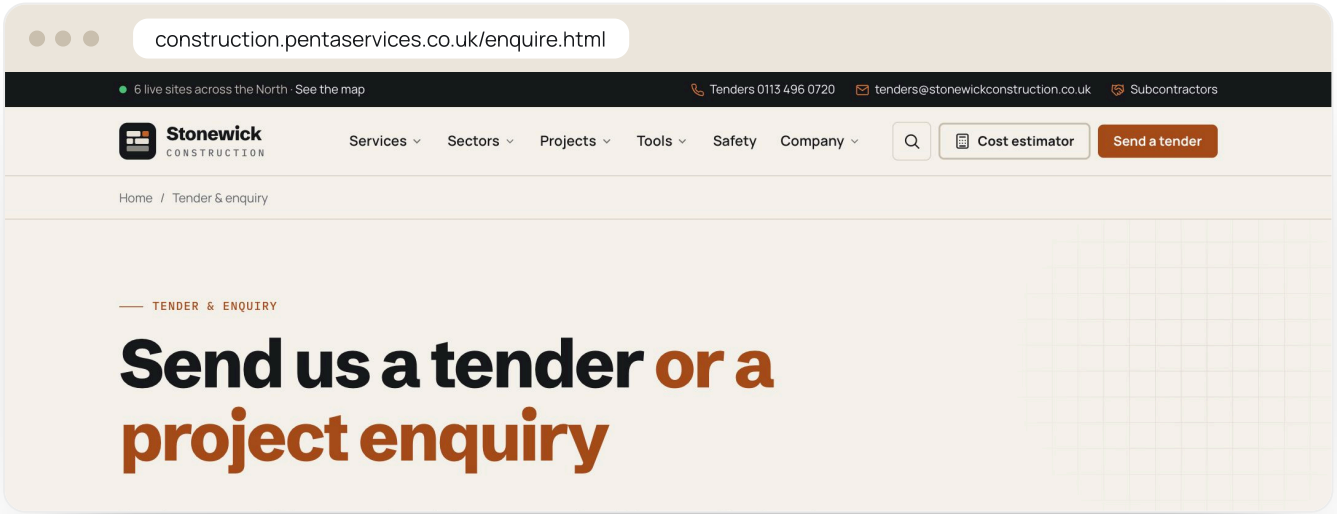
- Logo and colours, if you have them (otherwise we design them)
- Company name, offices, phone, tenders desk and email
- Your services, sectors and regions
- Projects: values, dates, photos and results
- Accreditations, safety KPIs and client reviews
- Team profiles, vacancies and supply-chain requirements

What we do

- Adapt the design to your brand
- Load your projects, map pins and case studies
- Set up the tender wizard, forms and email
- SEO, structured data and Google Business Profile
- Test on phones, tablets and computers
- Go live on your domain, then look after it

TAILORED TO YOU

Every website is adapted to your company: your sectors, projects, regions, rates and team. The cost estimator can use your own rates or ranges, the map your real sites, and the wizard can send enquiries to your bid inbox or CRM. We send a clear proposal with no obligation.



NEXT STEPS

Ready for a website that wins work?

1. **See the demo**
   Open the demo on your phone and computer. Try the tender wizard, the cost estimator and the live map.

2. **Talk to us**
   Message us on WhatsApp or email: we show you the site and answer every question, with no obligation.

3. **Send us your details**
   Logo, projects, photos, accreditations, team and vacancies.

4. **Approve and go live**
   You get a private preview link, approve it, and the site goes live on your domain.

Contact Penta Services

info@pentaservices.co.uk

WhatsApp / phone: **+44 7735 544911**

pentaservices.co.uk · Live demo: construction.pentaservices.co.uk

Penta Services: websites, apps, SEO and GEO, hosting. 15+ years across 50+ business sectors. Offices in London, Italy and Pakistan.

One website. Proof of your projects, a safe pair of hands and an easy first tender.