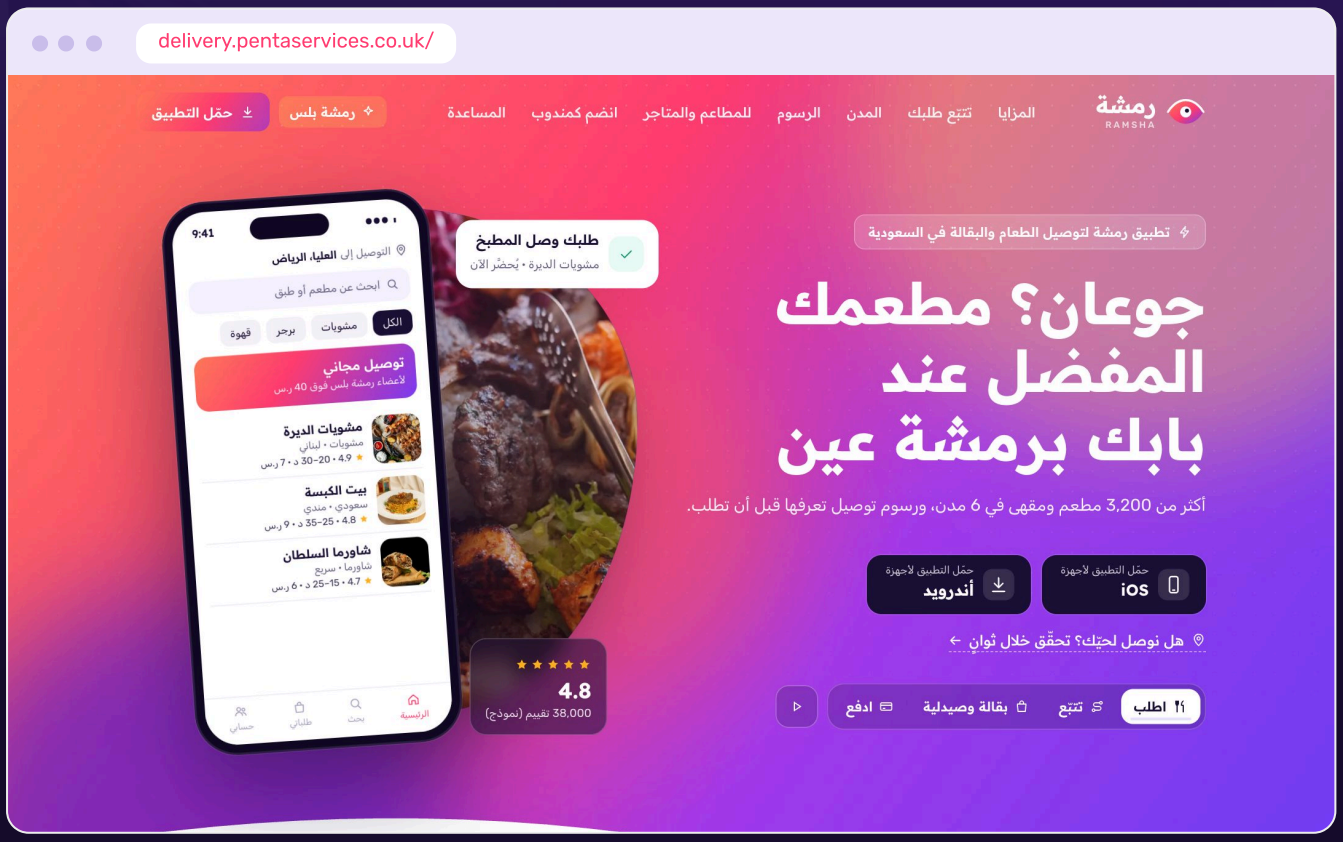
penta SERVICES

November 2026

WEBSITE GUIDE FOR DELIVERY APPS IN SAUDI ARABIA

An Arabic app website that *turns visitors into downloads, partners and couriers*

A ready-made marketing website for a food, grocery or pharmacy delivery app, in Arabic and right-to-left from the first pixel. App screens as the hero slider, a live order-tracking demo, a delivery zone checker, a fee estimator, restaurant and courier sign-up with calculators, a help centre and download buttons included. We adapt it to your app, host it and keep it updated.



Ready Site • Business Website package

Live preview: delivery.pentaservices.co.uk

CONTENTS

What's *in this guide*

1 • At a glance 3

2 • The homepage, section by section 4

3 • Hero slider: your app screens 5

4 • Live order tracking 6

5 • Cities and delivery zone checker 7

6 • Delivery fees and membership 8

7 • Restaurants and stores 9

8 • Couriers 10

9 • Business, download and help centre 11

10 • Features, FAQ, blog and contact 12

11 • Arabic, RTL and Saudi details 13

12 • Designed for the phone 14

13 • Your brand, Google and AI search 15

14 • All included and price 16

15 • How we start 17

16 • Next steps 18

TRY THE LIVE DEMO

delivery.pentaservices.co.uk

Ramsha (رمشة, "a blink") is a fictional delivery app in six Saudi cities. Every name, fee, rating, review and figure in the demo is a sample that we replace with your own. The Saudi facts shown (VAT at 15%, the Personal Data Protection Law, and that courier rules are set by the Transport General Authority) were checked in November 2026.

Built for how people *choose a delivery app*

Before anyone installs a delivery app they want to know: does it deliver to my district, how much is delivery, how fast is it, and can I trust it? Restaurants ask what commission they pay, and couriers ask what they need and what they could earn. This website answers all three audiences in a few taps, in Arabic, and sends each one to the right next step.

What visitors check first

- Does the app deliver to my city and district?
- What will delivery cost, and is VAT included?
- How do I track my order, and how fast is it?
- For restaurants: what commission, and how do I join?
- For couriers: requirements, shifts and earnings

What the website gives them

- A hero slider made of your real app screens, with download buttons
- A live tracking demo, a district checker and a fee estimator
- A membership page with a savings calculator
- Restaurant and courier sign-up wizards with calculators
- A searchable help centre, FAQ, blog and contact routing

22
Ready pages, all in Arabic and right-to-left

10
Interactive tools, from live tracking to sign-up wizards

3
Audiences served: customers, partners and couriers

1 tap
To download, track or check your district on a phone

Ideal for

- Food delivery apps
- Grocery and quick-commerce apps
- Pharmacy and flower delivery apps
- Courier and parcel apps
- Restaurant groups with their own app
- Start-ups launching in Saudi Arabia or the GCC

The homepage, *section by section*

In five seconds a visitor sees what the app does, where it delivers and how to download it.









1. **App-screen hero slider**
   Four slides (order, track, grocery, pay), each a real app screen inside a phone, a photo in a morphing shape behind it, a notification pop-up and two download buttons.

2. **Categories**
   Restaurants, groceries, pharmacies, coffee, sweets and flowers as colourful photo tiles.

3. **Live tracking demo**
   Press start and watch the courier move on the map while the order steps tick off.

4. **Three tools in one row**
   District checker, a fee slider and a membership card.

5. **Why the app, partners and proof**
   Six feature cards, restaurant and courier panels, key figures and an app-store style review strip.

6. **FAQ and download band**
   Five quick answers and a closing band with download buttons, a QR code and a phone.

WHY IT WORKS

One page speaks to customers, restaurants and couriers without mixing them up: each gets its own section and its own next step.

3 • HERO SLIDER

Your app screens *are the slider*

Instead of stock photos, the hero shows your product. Each slide swaps the screen inside the phone with an app-like swipe, crossfades the photo behind it and pops up a matching notification.



Order: restaurant list with fees and times



Track: live map and arrival time



Grocery and pharmacy: basket in one order



Pay: totals with VAT and payment choices



Segmented control with a progress bar on the active slide, plus a pause button

1. **Accessible and smooth**
   Keyboard arrows follow right-to-left reading, swipe on phones, pause on hover or focus, and no autoplay for visitors who prefer reduced motion.

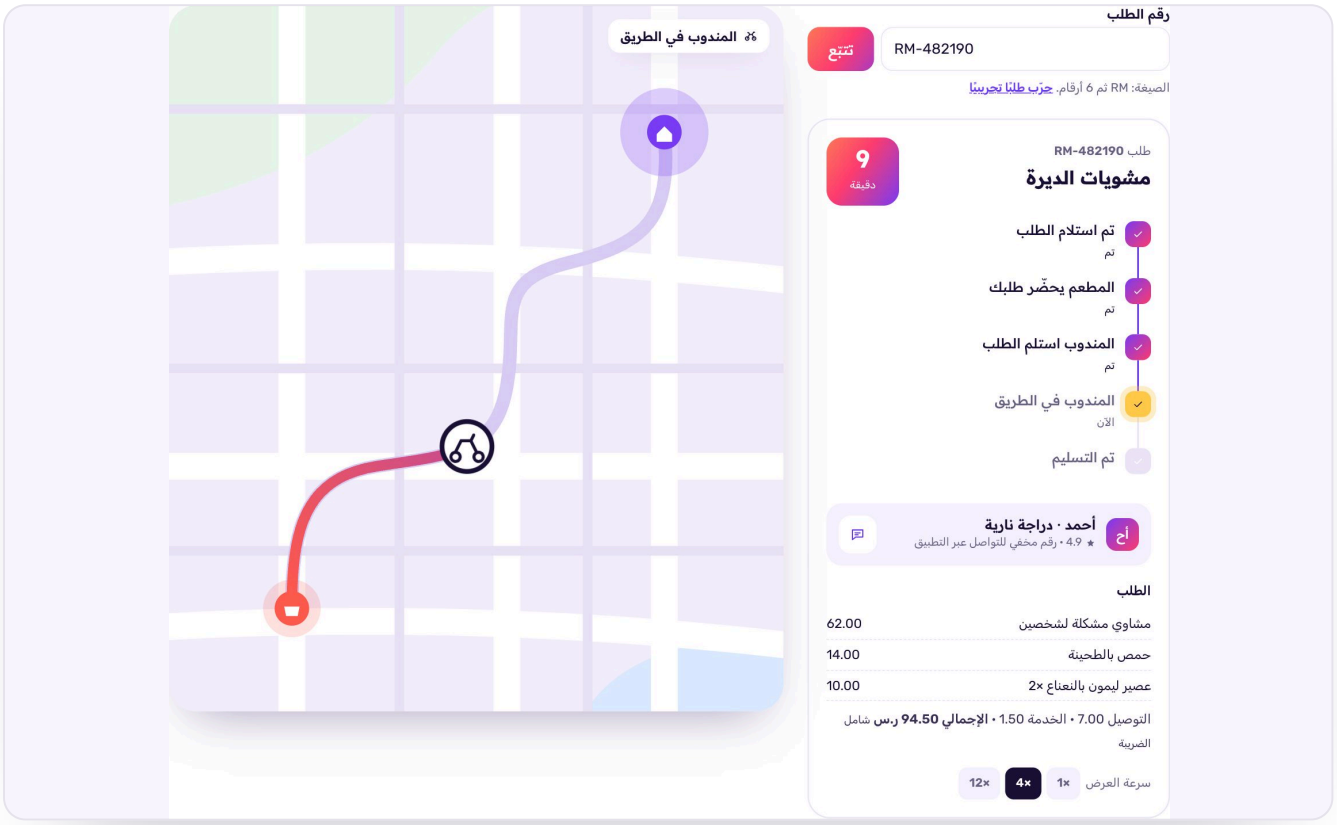
2. **Fast**
   Only the first slide's photo loads straight away; the rest load later, so the page opens quickly.

SHOW THE PRODUCT

People download what they can picture using. Your real screens explain the app faster than any headline.

Order tracking *you can try on the website*

Enter an order number (or press the demo link) and the page plays a full delivery: five steps, a moving courier on the map, a live arrival time and a rating at the end.



Tracking page: order steps, courier card, order summary, map with route and demo speed



The same demo on the homepage, inside the phone

1. **Five clear steps**
   Received, preparing, picked up, on the way, delivered.

2. **Courier without a phone number**
   Messages go through the app with a hidden number.

3. **Delivery photo and rating**
   A delivered-to-door message and a five-star rating appear at the end.

4. **Real data later**
   On a live project the page can read your tracking API; the demo runs on sample data.

5 • CITIES AND ZONES

"Do you deliver to *my district?*"

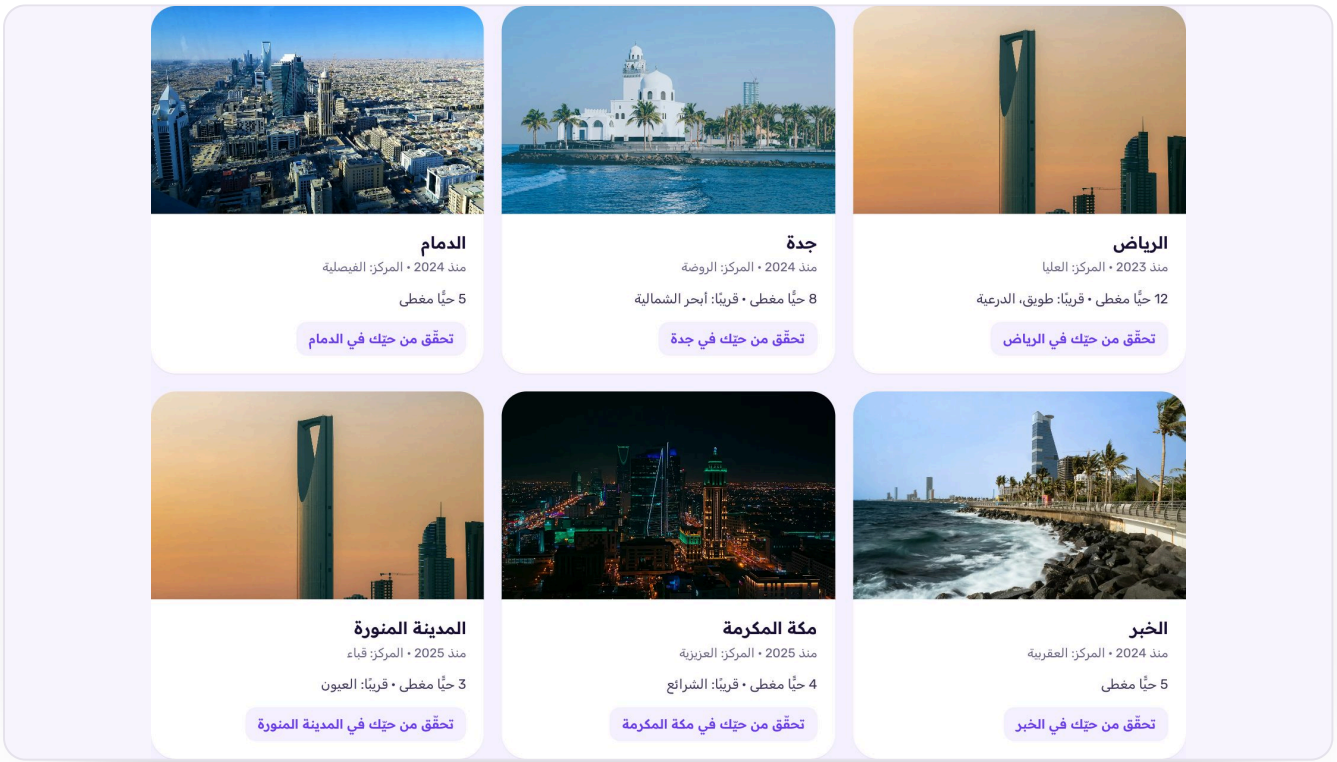
The most asked question before a download, answered in one step: choose a city and district, or type a district name.



Covered: usual delivery time and the zone fee



Coming soon: the visitor can leave an email to be told at launch



City cards with covered districts and a shortcut to the checker

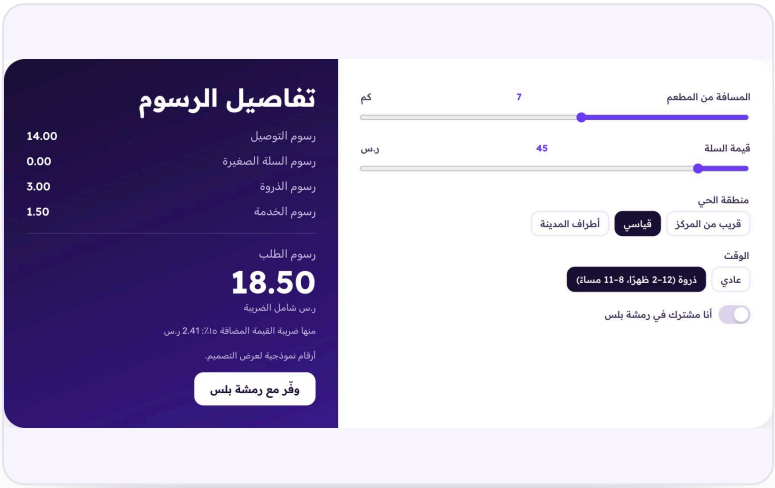
1. **Six cities, 37 districts in the demo**
   Riyadh, Jeddah, Dammam, Khobar, Makkah and Madinah, plus four "coming soon" cities.

2. **Three fee zones**
   Near the hub, standard and city edge, each with its own sample fee.

3. **Your coverage list**
   We load your real cities and districts and update them as you expand.

Delivery fees *with no surprises*

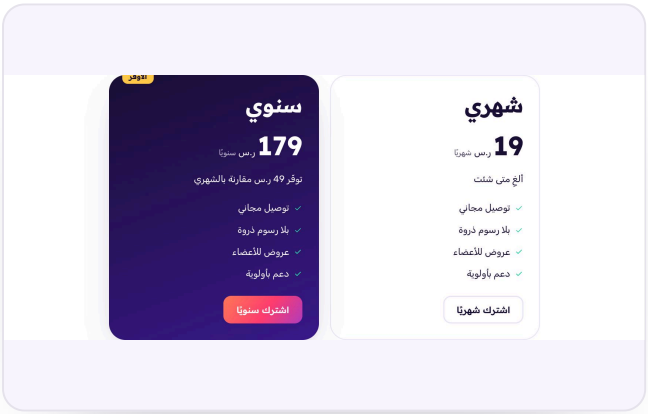
A fee calculator shows exactly how the price is made: distance, basket size, district zone, peak time and membership, with the VAT share inside the total.



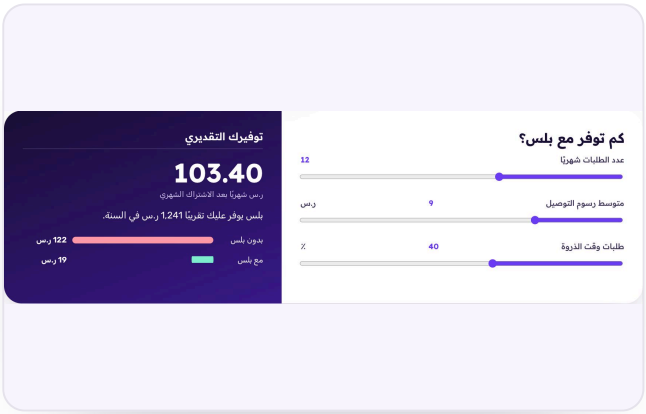
Fee calculator: delivery, small basket, peak and service fees



With membership: free delivery above the threshold



Membership plans, monthly and yearly



Savings calculator: is the membership worth it for you?

1. **VAT shown correctly**
   All prices include VAT at 15%, and the calculator shows the VAT part (total × 15/115).

2. **Honest verdict**
   If someone orders too rarely, the calculator says paying per order is cheaper.

TRUST BEFORE DOWNLOAD

Hidden fees are the top complaint about delivery apps. Showing the formula up front builds trust.

Partner pages that *sign up restaurants*

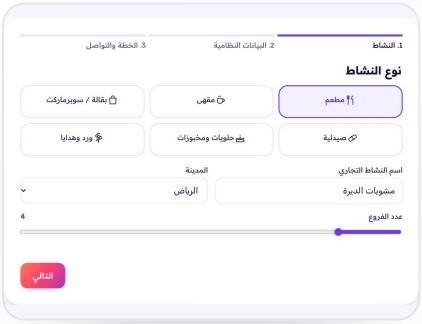
Three commission plans, a calculator that shows the monthly net after commission and VAT on the commission, and a three-step sign-up.



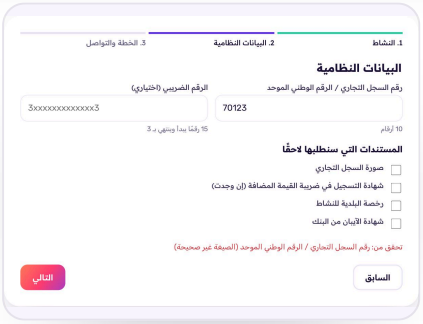
Plans: app delivery, own couriers, or pickup (sample rates)



Commission calculator: orders per day, average order and working days



Step 1: business type, name, city, branches



Step 2: CR / unified number checked (10 digits), VAT number optional



Done: reference and summary

1. **Saudi business details**
   Commercial registration or unified national number (10 digits) and the 15-digit VAT number that starts and ends with 3.

2. **Documents list**
   CR, VAT certificate, municipal licence and IBAN letter.

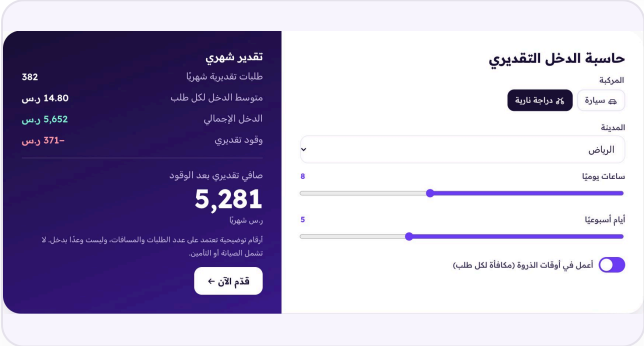
3. **To your inbox or CRM**
   Sign-ups can go to email, a CRM or your partner dashboard.

Recruit couriers *with clear requirements*

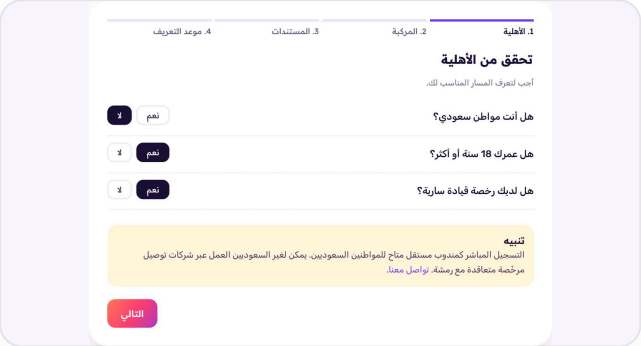
Courier requirements, an earnings estimate and a four-step application with eligibility, vehicle, documents and an orientation booking.



Requirements: identity via Nafath, driving licence, vehicle papers and motorcycle rules



Earnings estimate by city, vehicle, hours and days (sample)



Eligibility: non-Saudis are pointed to licensed delivery companies



Document readiness meter



Orientation session: day and time slot



Done: reference and calendar file

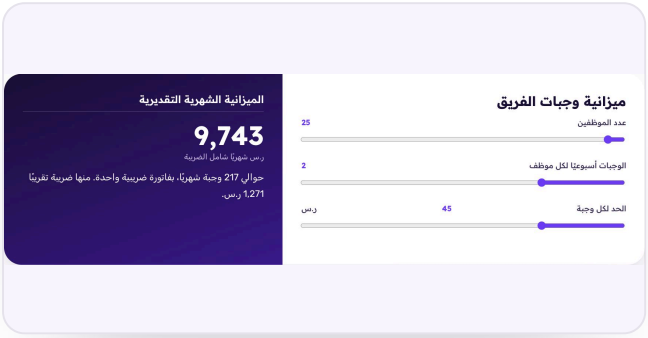
1 Rules stated carefully
The page names the Transport General Authority as the body that sets courier rules and links to it, instead of guessing details.

2 Earnings as an estimate
Figures are clearly marked as illustrations, not promises.

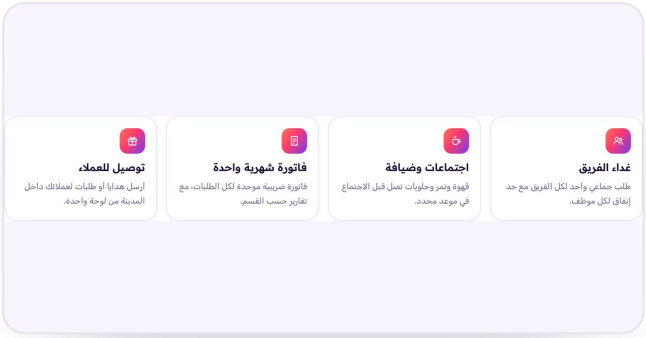
3 Your process
We match the steps to your onboarding and documents.

Business accounts, downloads *and a help centre*

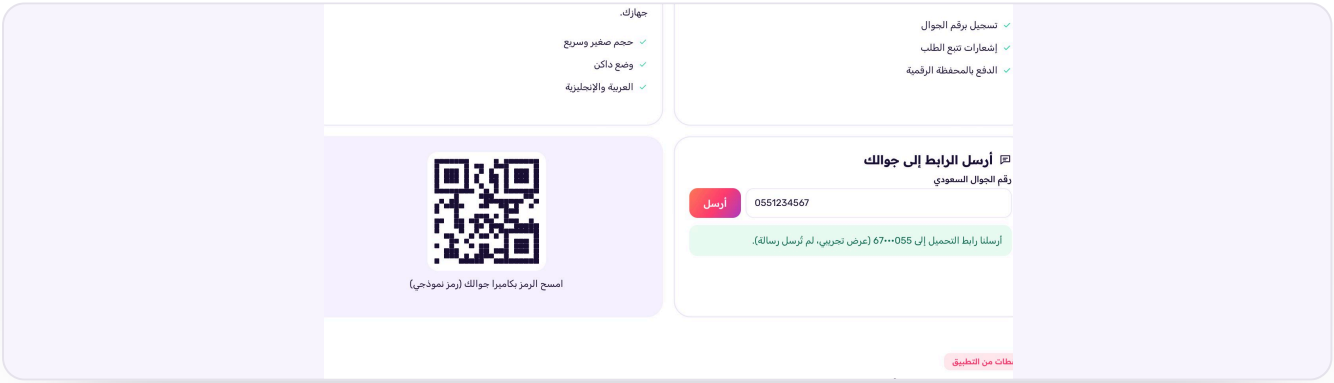
Pages that bring in corporate orders, turn visits into installs and answer support questions before they reach your team.



Team meal budget calculator



Business uses: team lunch, meetings, monthly invoice, client gifts



Download page: iOS and Android, send-link-by-SMS with Saudi mobile check, QR code



Help centre: search, categories, "was this helpful?"

1. **Generic store buttons**
   Download buttons are your own design; official store badges are added on your live site under each store's rules.

2. **Smart search**
   Help search ignores Arabic diacritics and letter variants (ه/ة ,ا/أ), so people find answers.

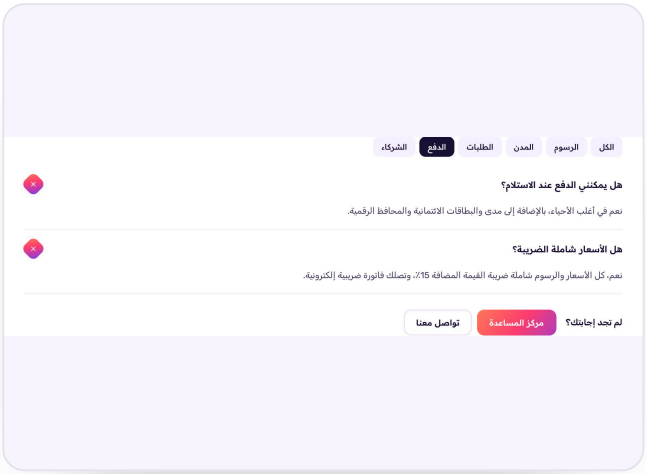
3. **Answers that reduce tickets**
   Late order, missing item, refunds, VAT invoice, account deletion.

Features, FAQ, blog *and contact*

The rest of the site supports the decision to download and gives search engines plenty to read.



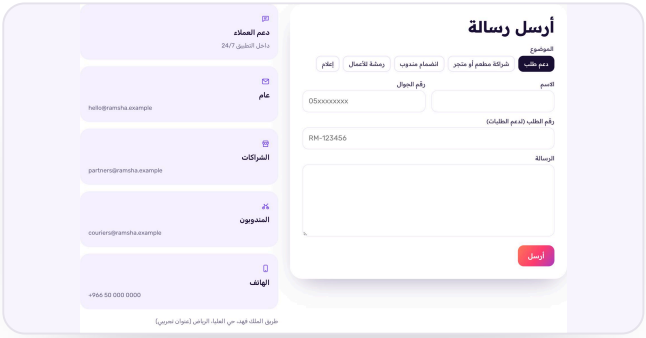
Features: pick a feature and the phone shows its screen



FAQ with topic filters



Blog with three articles for customers, restaurants and couriers

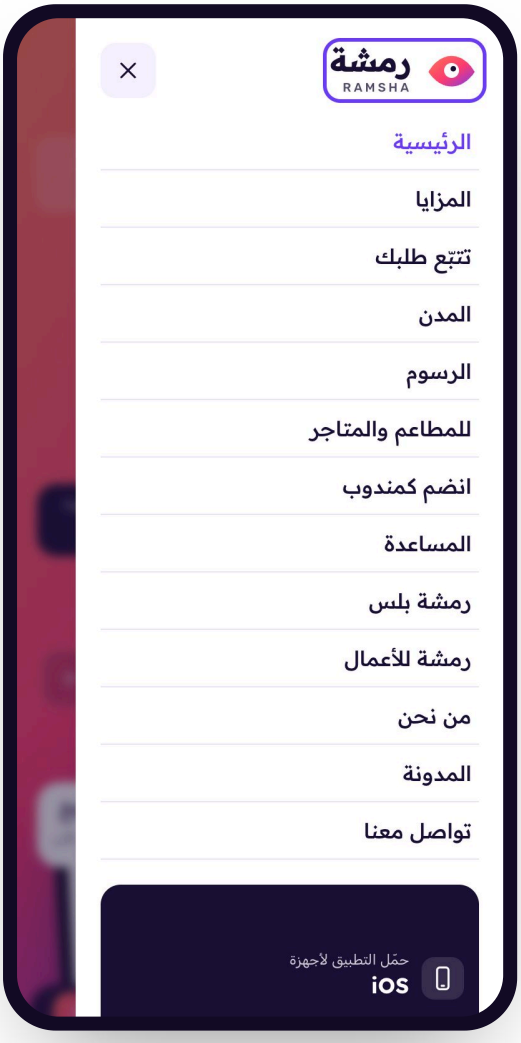


Contact form that routes by topic

1. **Comparison table**
   The app against ordering by phone, feature by feature.
2. **About page**
   Story, values, timeline and team.
3. **Legal pages**
   Privacy policy under the Saudi Personal Data Protection Law, and terms.

Arabic first, *not translated afterwards*

The layout, motion and forms were designed right-to-left from the start, with details that matter to Saudi users.



Menu drawer opens from the right

Real RTL

Mirrored layout, sliders and arrows that follow Arabic reading, menu from the right.

Readable numbers

Prices, times and phone numbers in clear digits, aligned correctly inside Arabic text.

VAT 15%

Every price says it includes VAT, and the calculator shows the VAT part.

Saudi formats

Mobile numbers 05xxxxxxxx, CR / unified number and VAT number checks.

Data protection

Privacy text based on the Personal Data Protection Law (supervised by SDAIA).

Arabic search

Help search that understands Arabic letter variants and diacritics.

LOCAL, NOT GENERIC

An Arabic visitor notices in one second when a site is a translated template. This one reads like it was made in Riyadh.

Designed *for the phone*

Most visitors arrive from a phone, often from an ad or a social post. On mobile the site behaves like an app: a bottom tab bar, big tap targets and forms with the right keyboards.



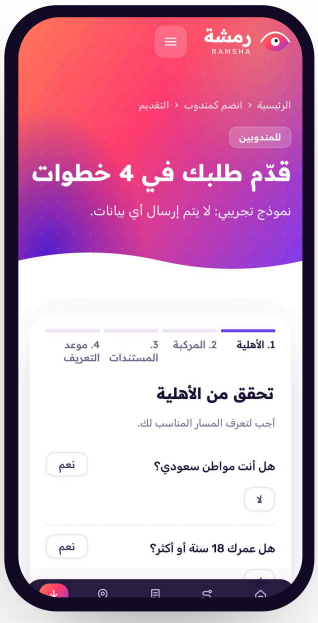
Homepage hero



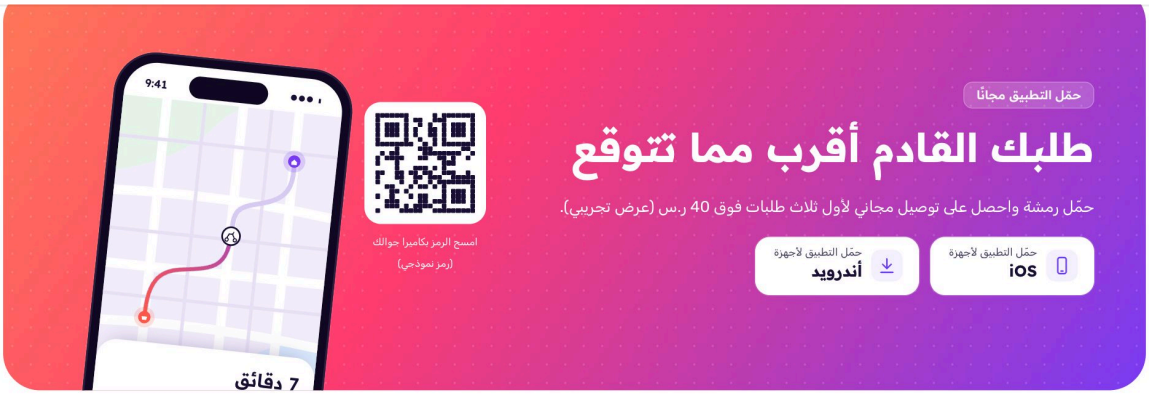
Order tracking



Fee calculator



Courier application



Your brand, found on *Google and AI assistants*

The demo uses a coral-to-violet gradient, deep plum ink, Readex Pro headings and Rubik text, with a blinking-eye logo. We replace them with your logo, colours, fonts, photos and screens.

Search engines (SEO)

- Unique Arabic title and description on every page
- MobileApplication, Organization, FAQPage, Article, Product and Breadcrumb structured data
- Pages for cities, fees, partners, couriers and help
- Sitemap, clean addresses and fast loading

AI assistants (GEO)

- Answer-first summaries at the top of each page
- Facts AI tools can quote: cities, fees, VAT, requirements
- llms.txt and AI crawlers allowed in robots.txt
- Consistent app name and details across the site

Built around searches like

تطبيق توصيل طلبات | تطبيق توصيل في الرياض | رسوم التوصيل | انضم كمندوب توصيل | تسجيل مطعم في تطبيق توصيل | تتبع الطلب | توصيل بقالة | delivery app Saudi Arabia

HONEST REPORTING

We don't guarantee rankings or AI citations, but we report progress every month.

14 • ALL INCLUDED

Domain, hosting and email: *we take care of it all*

The website arrives complete and ready to use. You never have to deal with anything technical.

Domain INCLUDED
A free .com, .net or .org domain with yearly billing, or we connect yours.

Fast, secure hosting INCLUDED
Reliable servers, SSL certificate (https) and regular backups.

Business email INCLUDED
Mailboxes on your own domain (e.g. hello@yourapp.sa).

Updates and support
We keep the site updated and secure and make your changes.

Google Business Profile
Your Google Maps listing set up and linked to the website.

Privacy and cookies
Privacy notice and cookie consent for your country.

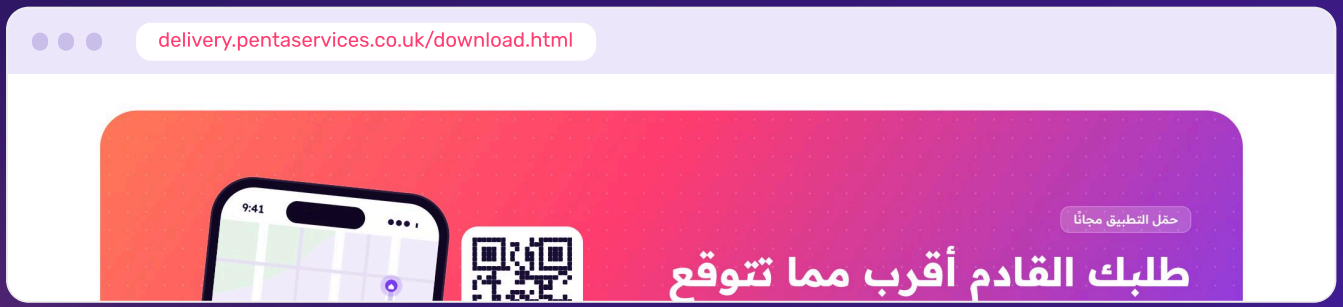
Ready Site price

Setup
£0 • US$0
Delivered faster than a custom build

Monthly
£24 • US$29
Hosting, SSL and business email included

Pay yearly
2 months free
10 × the monthly fee, plus a free domain

Ready Site prices for the Business Website package (the marketing website), November 2026. Prices in EUR, AED, PKR and other currencies on pentaservices.co.uk. 12-month minimum term from go-live. The mobile app itself, courier and merchant apps, and connections to your tracking or ordering systems are not included and are quoted separately.



What we need *and what we do*

What we need from you

- App name, logo and colours (or we design them)
- Screenshots of your app, or access to a test build
- Your cities and districts, fees and membership rules
- Commission plans and partner sign-up details
- Courier requirements and onboarding steps
- Store links, help articles and FAQ answers

What we do

- Adapt the design to your brand and screens
- Load your coverage, fees, plans and help content
- Connect forms to your email, CRM or partner dashboard
- Arabic SEO, structured data and AI-search setup
- Test on phones, tablets and computers
- Go live on your domain, then look after it

WEBSITE NOW, APP WHEN YOU'RE READY

The website can launch before the app, collect sign-ups from restaurants and couriers, and switch the buttons to the stores on launch day.



NEXT STEPS

Ready for a website that *fills your app with users?*

1. **See the demo**
   Open the demo on your phone and computer. Try live tracking, the district checker, the fee calculator and the courier application.

2. **Talk to us**
   Message us on WhatsApp or email: we show you the site and answer every question, with no obligation.

3. **Send us your details**
   Logo, app screens, cities, fees, partner and courier details.

4. **Approve and go live**
   You get a private preview link, approve it, and the site goes live on your domain.

Contact Penta Services

info@pentaservices.co.uk

WhatsApp / phone: **+44 7735 544911**

pentaservices.co.uk • Live demo: delivery.pentaservices.co.uk

Penta Services: websites, apps, SEO and GEO, hosting. 15+ years across 50+ business sectors. Offices in London, Italy and Pakistan.

One website. More downloads, more restaurants and couriers who know exactly what to expect.